

GET YOUR SHARE OF THE \$4 BILLION ILLINOIS SCHOOL PRODUCTS AND SERVICES MARKET

Every November, thousands of school administrators and policy makers gather in one place for the IASB/ IASA/IASBO Joint Annual Conference.

Here's how you can make sure your company is the one they remember when considering those purchasing decisions:

Advertise in the official Conference Program.

This program is the constant companion of everyone attending the event. It's also carried back home and shared with those who couldn't attend. If you exhibit at the Conference, your company also will benefit from advertising in the Conference Program, thus helping to make your booth and products stand out among the hundreds competing for attention.



USER-FRIENDLY PAGE SIZE

84th IASB·IASA·IASBO Joint Annual Conference

November 18-20, 2016 • Chicago

The 2016 Joint Annual Conference of the Illinois Association of School Boards, Illinois Association of School Administrators, and Illinois Association of School Business Officials will be co-headquartered at the Hyatt Regency Chicago and Sheraton Chicago Hotel.

Conference dates are November 18-20, 2016

Exhibit dates are November 18 & 19, 2016

RESERVE YOUR AD EARLY FOR THE BEST RATE!

Save when you submit your insertion order with your exhibit booth registration. Early bird discounts* for insertion orders received by June 1, 2016.

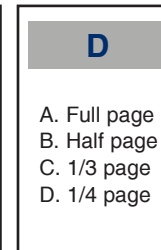
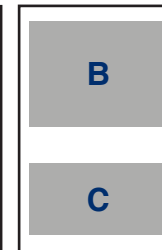
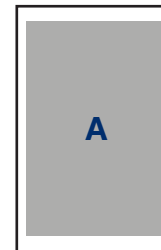
	by 9/1/16	save 10% by 6/1	save 20% with booth reservation
A. Full page 4 5/8" x 7 7/8"	\$375	\$337.50	\$300
B. Half page 4 5/8" x 3 3/4"	\$225	\$202.50	\$180
C. 1/3 page 4 5/8" x 2 1/2"	\$190	\$171	\$152
D. 1/4 page 4 5/8" x 2"	\$150	\$135	\$120

Premium positions:

Inside front cover, 4 5/8" x 7 7/8"	\$685
Inside back cover, 4 5/8" x 7 7/8"	\$660
Outside back cover, 4 5/8" x 7 7/8"	\$935

*Premium positions are not eligible for discounted rates.

All prices include full color.



Trim size:
8 1/2" x 10 7/8"

Reproduction materials:
High resolution pdf and
eps files or call for
specifications.

Questions? Contact IASB's Advertising Manager at 217/528-9688, ext. 1131.

ADVERTISING POLICY

All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising that is not in keeping with publication standards. Advertiser and advertising agency assume responsibility for content of advertisements printed and for any claims arising from them against the publisher.

Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at the discretion of the publisher.

TERMS

You will be invoiced and receive a tear sheet after Conference, net 30 days.

FOR FURTHER INFORMATION

Contact: Shantel Rotherham, Advertising Manager, The Illinois Association of School Boards, 2921 Baker Drive, Springfield, Illinois 62703-5929, Phone: 217/528-9688, ext. 1131, Fax: 217/753-2485 email: srotherham@iasb.com



ADVERTISING INSERTION ORDER FORM



I'd like to place an ad in the Conference Program

Please reserve the following space:

Full page Half page 1/3 page 1/4 page

Rate: _____

Artwork due: September 1

Advertiser _____

Address _____

City/State/Zip Code _____

Contact Person _____

Title _____

Telephone _____

Email _____

Signature _____

Mail or email this form to:

Shantel Rotherham,
Advertising Manager
Illinois Association of
School Boards
2921 Baker Drive
Springfield, Illinois 62703-5929
srotherham@iasb.com

LEADERSHIP
STARTS HERE 

84th IASB · IASA · IASBO
Joint Annual Conference

November 18-20, 2016 • Chicago



Double your punch by advertising in the November/December issue of *The Illinois School Board Journal* and reach Conference participants **before** they head to Chicago. Increase traffic to your booth by making sure the nearly 8,000 Journal readers have your company name and service in mind. For more information, contact IASB's Advertising Manager at 217/528-9688, ext. 1131.

