

READY, SET... LEAD!

83rd IASB • IASA • IASBO
Joint Annual Conference
November 20-22, 2015 • Chicago



Illinois school leaders will gather in November to participate in and prepare to advance public education in their communities, state, and nation. This year's Joint Annual Conference attendees will arrive **ready** to build relationships, **set** to seek out expertise, and willing to work together to grow and develop the ability to **lead**. As education leaders, they know they cannot do this work alone, so they gather at Conference to share, learn, and connect.

Thus, "Ready, Set ... Lead!" is the appropriate theme of the 2015 Conference, a theme that describes your chosen mission – whether as a school board member, district superintendent, or business manager.

So get ready to attend the 101st Annual Conference of IASB, the 83rd Joint Annual Conference with IASA and Illinois ASBO. The event, November 20-22, 2015, will be headquartered at the Hyatt Regency Chicago and Sheraton Chicago hotels.

Conference planners have arranged panels and sessions related to leadership training, legislation, and program development. To highlight a few of the offerings, participants will be:

- **Ready** to tackle in-depth issues such as superintendent evaluations and data monitoring by attending a Pre-Conference Workshop
- **Set** to experience and observe successful programs in the Chicago Public Schools by touring one of several exemplary schools
- **Ready** to make wise decisions after viewing the largest statewide collection of school exhibits, covering virtually every school need
- **Set** to help their districts, schools, staff, and students by experiencing presentations from successful programs, offered by knowledgeable panelists
- **Ready** to have success by "knowing what you were born to do and doing it" with speaker DeDe Murcer Moffet
- **Set** to develop as a leader after hearing speaker Freeman Hrabowski, president of the University of Maryland, and one of *Time* magazine's most influential people
- **Ready** to "make a positive difference at work and in life" with wisdom from Kevin Brown, assistant vice president of SERVPRO

As a result, Conference participants will be better prepared to **lead** public education into 2016 and beyond.

This preview aims to give you a glimpse into what to expect at this year's Conference. Additional information and updates will be announced as the events draw closer. To stay current, please visit the online Conference website: www.iasb.com/jac15.

Registration

Pre-Conference registration is \$420 per registrant and is complimentary for family members of paid registrants. Registration forms and fees must be received by the IASB Springfield office by 4 p.m., October 21 to qualify for this rate.

Conference registration packets for registrations received prior to the October deadline will be mailed on October 30 to registered school districts. Beginning October 22, the registrations cost is \$445 per person and packets will be available at the Conference registration booth.

Onsite registrations can also be made during the Conference and payment must be made by check, cash, Visa, MasterCard, or Discover.

October 21 is also the last day for receiving registration changes by mail or fax (at 217/241-2144). After this date all changes must be made at the Conference registration desk. Replacement badges will be issued there, but only upon exchange of the original registration badge.

Refund requests, minus a \$95 service fee per registrant, can be honored only if made by email to Camille Gillette, at cgillette@iasb.com. Refunds will be processed after the conference. There will be no refunds after October 21.

Note: Name-badge holders for all registrants will not be mailed; they must be picked up onsite at the Conference registration desk at the Hyatt Regency Chicago, East Tower. Badge holders will also be available Friday at the Hyatt Regency West Tower, Sheraton Chicago, and Swissôtel, for those attending IASB workshops, Illinois ASBO seminars, IASB secretaries programs, or the Illinois Council of School Attorneys' seminar.

PLEASE NOTE: Information is continuing to come in about the Conference. As a result, changes could create cancellations, relocations or additions to the list of conference events contained in this preview. Please refer to the official Conference program you will receive at the Conference registration desk for the most accurate, updated listing of events and activities.

FORMS

Download registration forms at www.iasb.com/jac15/registration.cfm or click on the following buttons:

These forms can be filled out electronically, but must be printed and mailed, along with payment, to IASB. **NOTE:** Forms CANNOT be faxed. They will only be accepted by mail or in person at the IASB Springfield office.

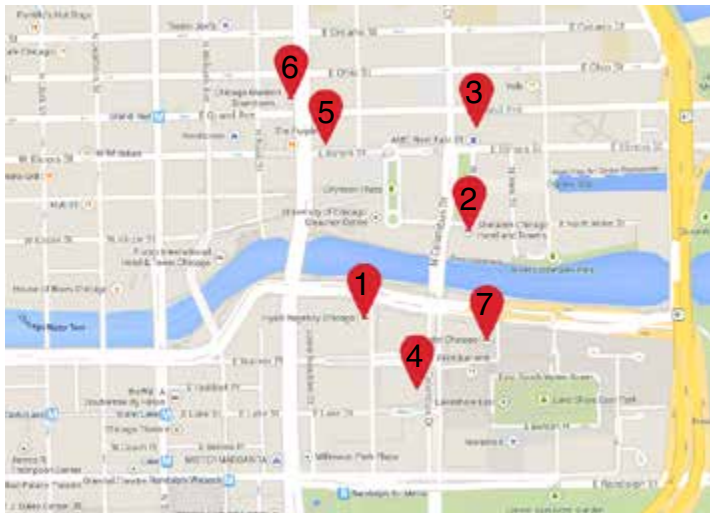
Questions regarding any phase of this process should be directed to IASB Meetings Management staff at 217/528-9688, ext. 1115.

Conference Hotels

All events will take place at these downtown hotels: Hyatt Regency Chicago (151 East Wacker Drive), Sheraton Chicago (301 East North Water Street), and Swissôtel (323 East Wacker Drive). There is easy walking access among the three hotels.

More information about locations of specific events and how to find them will also be available at a special Conference orientation session, to be held at 11 a.m., Friday, November 20, and again at 7:30 a.m., Saturday, November 21, for later arrivals.

The following hotels have rooms blocked for housing:



- 1. Hyatt Regency Chicago (co-headquarters)**
- 2. Sheraton Chicago (co-headquarters)**
- 3. Embassy Suites Downtown**
- 4. Fairmont Chicago Millennium Park**
- 5. Intercontinental Chicago**
- 6. Chicago Marriott Downtown**
- 7. Swissôtel Chicago**

Conference room rates range from \$179 to \$199 per night. The number of rooms available at these prices is limited. Housing will be assigned as completed housing forms accompanied by completed registration forms/fees and room deposits are received. Please refer to the housing instructions and forms available at www.iasb.com/jac15/registration.cfm



CREATE YOUR OWN PERSONAL PLANNER

Conference attendees can create their own personal schedule planner with online tools available at IASB's Members-Only website, <https://members.iasb.com>.

The secured site is password-protected and will be available in mid-October to board members, superintendents, and board secretaries who have a member ID number that is contained within the IASB database.

Conference Schedule At-A-Glance

THURSDAY, NOVEMBER 19

- 9 a.m. - 5 p.m. – Illinois ASBO committee meeting
- 3 - 4:30 p.m. – IASA Board of Directors' meeting
- 3 - 5 p.m. – Illinois Council of School Attorneys' Executive Committee meeting

PLEASE NOTE: Some events will be held at the Sheraton Chicago, just across from the Hyatt Regency, and others at the adjacent Swissôtel. UNLESS NOTED, all locations are in the Hyatt Regency.

FRIDAY, NOVEMBER 20

- 7 a.m. – Illinois ASBO seminar registration, Swissôtel
- 7 a.m. - 5 p.m. – IASB information desk, Sheraton; IASB Pre-Conference Workshops registration, Sheraton
- 7:30 a.m. - 3:15 p.m. – Illinois ASBO seminars, Swissôtel
- 7:30 a.m. - 5 p.m. – Conference registration; IASB Delegate Assembly registration; Educational Environment Exhibits
- 7:30 a.m. – 5:30 p.m. – IASB Bookstore
- 8 - 8:45 a.m. – Chicago Schools Tour breakfast
- 8 - 9 a.m. – IASB Pre-Conference Workshops continental breakfast, Sheraton
- 8 a.m. - noon – IASA workshop for superintendents
- 8:45 a.m. – Chicago Schools Tour buses load
- 8 a.m. - 3 p.m. – Illinois Council of School Attorneys' school law seminar
- 8:30 a.m. - 3:30 p.m. – IASB Information Room
- 8:30 a.m. - 5p.m. – Exhibits
- 9 a.m. - 3 p.m. – IASB Pre-Conference Workshops, Sheraton
- 9 a.m. - 3 p.m. – Board/District Secretaries Program, Swissôtel
- 10 - 11:15 a.m. – IASB Resolutions Committee meeting

- 11 a.m. - noon – Welcome to Conference orientation
- 11:30 a.m. - 12:30 p.m. – Combined IASB Pre-Conference Workshops luncheon, Sheraton
- 12:15 - 1 p.m. – Illinois ASBO seminar luncheon, Swissôtel
- 12:30 – 1 p.m. – Illinois Council of School Attorneys' school law seminar buffet luncheon
- 1:30 - 3 p.m. – Discussion panels, Hyatt and Sheraton
- 2 - 5 p.m. – ICPEA meeting
- 3:30 - 5 p.m. – First general session — Speaker: DeDe Murcer Moffett

SATURDAY, NOVEMBER 21

- 7:30 - 8:10 a.m. – Orientation for 1st Timers
- 7:30 - 8:30 a.m. – IASB Service Associates annual breakfast meeting
- 7:30 - 11 a.m. – Delegate Assembly registration
- 7:30 a.m. - 5 p.m. – Conference Registration; Educational Environment Exhibits; Legislative information counter; IASB Bookstore
- 9 a.m. - 5 p.m. – IASB Information Desk, Sheraton
- 8:30 – 10 a.m. – Second general session — Speaker: Freeman Hrabowski
- 8:30 a.m. - 2 p.m. – Exhibits
- 8:30 a.m. - 3 p.m. – IASB Information Room
- 10:30 a.m. - noon – IASB Delegate Assembly
- 10:30 a.m. - noon – Discussion panels, Hyatt, Sheraton
- 10:30 a.m. - 3 p.m. – Board/District Secretaries' Program, Swissôtel
- 1:30 - 3 p.m. – Discussion panels, Hyatt and Sheraton
- 1:30 - 3:15 p.m. – Carousel of Panels, Sheraton
- 3:30 - 5 p.m. – Discussion panels, Hyatt and Sheraton

SUNDAY, NOVEMBER 22

- 7:30 - 10 a.m. – IASB Bookstore
- 8 - 9:15 a.m. – IASB Board of Directors' breakfast meeting
- 8 - 11 a.m. – Legislative information counter
- 8 - 9:30 a.m. – Discussion panels — Coffee and Conversation
- 8 - 10 a.m. – Educational Environment Exhibits
- 9:45 - 11:30 a.m. – Third general session — Speaker: Kevin Brown

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GENERAL SESSION SPEAKERS WILL ENTERTAIN, TEACH, AND INSPIRE YOU



Friday, First General Session: DeDe Murcer Moffett

DeDe Murcer Moffett is a motivational speaker, author, trainer, comedian, and niece of New York Yankees legend Bobby Murcer. Living life with passion, knowing what you were born to do then doing it full out is her definition and experience of success. Moffett says that today, more than ever, people want authentic leaders who will help them unlock their potential and reduce internal obstacles so their talent can take center stage. She routinely manages to grab the hearts and minds of audiences through powerful content and high-energy, Broadway-style entertainment.



Saturday, Second General Session: Freeman Hrabowski

Freeman Hrabowski is the president of the University of Maryland. In 2008, he was named one of America's Best Leaders by *U.S. News & World Report*. *Time* named him one of America's 10 Best College Presidents in 2009 and one of the 100 Most Influential People in the World in 2012. His research and publications focus on science and math education, with special emphasis on minority participation and performance. A sought-after speaker, he is also the author of two books focusing on parenting and high-achieving students in science.



Sunday, Third General Session: Kevin Brown

Kevin Brown is assistant vice president of SERVPRO, an international franchise system with nearly 1,700 locations specializing in fire and water cleanup and restoration. Brown frequently addresses large corporate audiences, including Siemens, State Farm, Bristol-Myers, and Delta Airlines. He is on a mission to help organizations create a culture of heroes at every level. Thus he is passionate about helping people expand their vision, develop their potential, and grow their results. He challenges people to show up every day and make a positive difference at work and in life.

OVER 100 PANEL SESSIONS

FRIDAY, NOVEMBER 20

11 a.m. – noon

Welcome to Conference Orientation

— Does your district have a board member, administrator, or secretary attending the Joint Annual Conference for the first time? This session will explain which programs are best suited for first-timers. It will also review the Conference program, directions, maps, and other Conference activities.

1:30 – 3 p.m.

Tips: Passing a Referendum in a Small Town

— Meridian CUSD 223 had a referendum fail and working cash bond sale halted by public petition months before an Education Fund referendum passed. Learn the steps they took to change perception and how that led to success at the polls.

Student Growth Update for School Board Members

— Panelists will provide helpful information to school board members and administrators concerning use of student growth for teacher evaluation. Discover the important components of the rules and regulations relating to PERA teacher evaluation and examples of such teacher evaluation.

Negotiation Strategies: The Value of Benchmarking

— How does benchmarking enhance bargaining strategies? What should you benchmark? How often? Hear a panel discussion regarding the use of benchmarking and its value as a negotiating tool.

Connecting School Facility Condition and Student Outcomes

— Research demonstrates the tie between facility condition and student outcomes. Anecdotal evidence suggests this connection may be powerful, but are opportunities being missed? This presentation proposes an evidence-based design process, and calls for participation.

The New MA Rule — the SEC's Thinking

— New regulations by the SEC have dramatically altered the rules for firms providing advice to districts issuing bonds. Learn from an attorney who wrote the rules, hear what they were thinking, and get guidelines for districts for future bond issues.

Wanted: A Highly Qualified Principal For Every School

— In 2015 an Illinois School Leader Advisory Council was formed to define a vision and five-year strategic plan to further advance leadership development. This session will provide an overview of ISLAC. Time will be allotted for refreshments and dialogue.

The Administration's Vision for Education

— With a new governor sworn into office in January, a new team of leaders and advisors followed, including the governor's selections to lead K-12 education. Meet the new State Superintendent and the new Secretary of Education of Illinois.

Success by Design: Rebounding From Building Referendum Failure

— New Trier HS District 203 needed a new approach to fix a campus desperately needing new classrooms and labs. Learn how a year-long community engagement campaign led to election victory.

FLSA - How It Applies to Districts

— Review labor and employment issues districts are facing on employment of non-certified staff. The Fair Labor Standards Act covers: overtime vs. compensatory time; minimum wage; child labor; hourly vs. salary (exempt vs. non-exempt status); meals and break periods; and recordkeeping.

PTA: 115 Years of Family Engagement

— Come experience a fun and interactive journey of the Parent Teacher Association's family engagement history and best practices.

Community Engagement: Tell Your Story Through Social Media —

Great things are happening in our schools. But we often miss opportunities to tell our own story. Leaders in West Frankfort CUSD 168 will discuss successful digital leadership strategies that will enhance community engagement and much more.

Middle School Athletics — What Should You Expect?

This session is intended to give realistic expectations of a middle school athletic and activity program. Training of coaches, hiring of officials, and communication with parents will all be discussed.

Realizing the Promise of Educational Assessments —

This presentation will discuss uses of educational assessments, highlight key characteristics of high-quality assessments, and broadly discuss how the compilation of data resulting from a coherent, comprehensive assessment system can serve to inform instruction, enable student learning, and support a broader understanding of student progress toward college and career readiness.

The Art of School Boarding – Top Ten —

Veteran or rookie, every school board member needs to know the top ten actions and attitudes for success. Learn from board members and educators what works and what should be avoided. See where you excel or need a boost!

Pensions: New Day, New Solutions?

The legislature acted, the court responded, yet Illinois struggles to find a solution to the high cost of finding state employee pensions. Join lawmakers and budget and pension experts to explore next steps.

Navigating Through Compliance and Unfunded Mandates —

How do we implement SB 7 and comply with unfunded mandates? All districts are asking this. Expert guidance and resources are available through your local ROEs/ISCs to help you maintain all components of the compliance process and provide essential professional development.

SATURDAY, NOVEMBER 21

7:30 – 8:10 a.m.

Orientation for 1st Timers —

Does your district have a board member, administrator, or secretary attending the Joint Annual Conference for the first time? This session will review the Conference program, how and where to find assistance, directions, maps, sessions, and activities you won't want to miss.

SATURDAY, NOVEMBER 21

10:30 a.m. – noon

The Purpose of Public Education —

What is public education's purpose? Who decides ... nationally, statewide, locally? How can school boards and board members provide leadership in this conversation, both locally and beyond? Get the answers to spark your own thinking on this important topic.

Leadership and Learning —

Join this conversation about how a digital learning environment can help you facilitate new approaches to teaching and learning. We'll explore strategies for visionary leadership, and innovative teaching and learning, and hear from visionary leaders who have transformed their districts.

Good School Maintenance —

Panelists will help board members and administrators plan maintenance for their facilities. Panelists will discuss facility audits as a starting point for identifying maintenance needs, provide benchmarks to evaluate district maintenance budgets, and identify funding options for major maintenance.



CONFERENCE BOOKSTORE:

BOOKS, GIFTS & AUTHORS

Another browsing opportunity that opens Friday morning is the Conference bookstore. There will be more than 3,000 titles on hand, from school governance and leadership, to general titles in management, biographies, reference, self-help, and other publication categories. There will also be a children's book section and a wide variety of holiday gifts and merchandise available.

Located in the East Tower of the Grand Ballroom level of the Hyatt Regency Chicago, the bookstore will also be the place to meet with authors of many of the books on display. A schedule of book signings will be posted on site and in the Conference program.

How Superintendents Can Support Board Development — What is the role of the superintendent in promoting professional development (e.g., board member orientation)? Concerned about role confusion between the superintendent and the board? This session will aid in the superintendent's work in that area.

Family Engagement — Family engagement is a cornerstone of effective schools and a key strategy for achieving educational excellence and equity for all children. ISBE has developed a Family Engagement Framework to support schools. The panel will survey key principles for family engagement.

Engaging Community with Your District's Story — There are more ways than ever to tell stories that influence stakeholders. Learn from seasoned PR practitioners and an Emmy-winning storyteller how to define key points of your story, and ways to spread that story through traditional and new media.

Bonds 101 — Financing Alternatives for School Districts — Have you ever wondered what your district's financing alternatives are? Learn how you can fund new or expanding facilities, building renovations, technology, and even increase your district's reserves or fund operating expenses. Discover debt possibilities and limitations.

New Board Member Orientation – It Matters! — Team dynamics change when even one new member joins a board. How do you ensure a smooth transition and keep your board highly effective? Join us for an interactive discussion on what works.

TED Talks — Style Presentations: Engaging Students Using Technology — Technology can personalize learning in many different ways, from using it to determine the individual needs of every student, to providing opportunities for differentiation by providing learning pathways. Learn how educators are using technology to engage students in their own learning.

How Separate? Religion and Public Education — The U.S. Constitution calls for the separation of Church and State, but just how separate? Join us for a discussion of the interaction between religion and public education.

Setting District Goals and Direction — Whether you call it setting district goals, strategic planning or mission/vision work, school boards are responsible for clarifying the district's purpose. Hear how two school boards used IASB facilitation to help do this work the right way.

Giving Students a Running Start — Ensuring a high-quality early childhood education is of critical importance. Using a recently released guide for school boards, experts will present approaches districts can use to make sure children are entering kindergarten ready to achieve to their full potential!

Executive Search Process — Selecting a superintendent may be the most important responsibility a board undertakes. Learn the steps and review the critical aspects of it. This panel is designed to assist anyone anticipating a superintendent, assistant superintendent, business manager, director or principal change.

Bullied Boards and Board Bullies — A common problem in today's diverse school board settings is adult bullying through an individual or a mob. Learn about bullies, their victims, prevention/elimination strategies, and potential legal ramifications.

Collaborating for Student Success — All district stakeholders must have a laser-like focus on continuous improvement. Intentional partner collaboration can support these efforts. Join IASB TAG consultants and the Illinois Center for School Improvement staff to hear their efforts to increase student achievement.



IASB DELEGATE ASSEMBLY

The Association's Delegate Assembly, comprised of one voting delegate from each member district, is the policy-making body of IASB. Through a vetted resolutions process, proposals presented by member school boards will be introduced, discussed and voted upon. Final results will guide the Association's position statements and staff in ongoing legislative efforts.

Delegates will meet from 10:30 a.m. to noon on Saturday, November 21, in Regency A/B of the Hyatt Regency West Tower. In addition to voting on resolutions, delegates will also hear from the IASB president, executive director and treasurer, and vote on officers.

A complete list of proposed resolutions has been mailed to member districts and will be posted on IASB's website.

Sharing Services: Combining Resources to Thrive — Many districts have turned a blind eye to the benefits of sharing services with neighboring districts for a myriad of reasons. Attend this session and learn how sharing services in technology saved two rural districts money and increased productivity.

Work Plan Model Leveraging Leadership for Student Achievement — Instead of just theory, learn how to implement best practices of leadership accountability to increase student achievement. Learn about the impact a practical work plan model has had on a large, diverse district, as well as how to implement the model in your own system.

Legislative Issues Impacting School Districts — This panel of experienced legislators will discuss hot topics of the 2015 legislative session (the budget, income tax, pensions, cost shift, mandates, SB 1, etc.) and how these issues or legislation will impact Illinois school districts.

Board Member and Staff Use of Technology — Come explore how dialogue with residents in elections and referenda or when its related to district business, teacher-student communications, and ill-advised posts on personal social media raise questions of confidentiality, defamation, ethics, sunshine law, and freedom of speech.

Accommodating RIFs via Effective School District Leadership — Using best practices in curriculum and human resources leadership, school districts will collectively assess the impact of reductions-in-force (RIFs) and discuss strategies to preserve, improve, and expand educational opportunities for students during tough financial times.

Social Media for School Leaders — Social media is an important tool for school leaders to use to connect with their community and colleagues. This session will discuss how to use Twitter and other social media tools to effectively communicate and build your personal network.

Funding Reform Driven by Student Opportunity: “Evidence-Based Model” — Participants will be introduced to the evidence-based school funding model of Vision 20/20. Hear how it can help districts prepare children to compete in the global economy, ensuring that resources are allocated logically to provide all students with adequate opportunities based on district priorities.

College Readiness 2.0: Partnership Kindergarten and Beyond — Central CUSD 301 and other school districts have partnered with Elgin Community College to increase college readiness beginning with kindergarten readiness. Come learn about the next generation of college readiness and the benefits of forming your own partnership.

A County School Facility Sales Tax Success Story — Thanks to the comprehensive community engagement process, Morgan County voters approved a 1 percent School Facility Sales Tax. Examine this process and how community support led to a successful alternate revenue bond issue funding capital improvements at Jacksonville CUSD 117.

Community Engagement, Now What? You’ve completed a successful community engagement program and have feedback and recommendations. Now what do you do with it? Hear one district’s story of how it turned feedback from a large-scale community engagement program into a strategic vision for the future.

The 21st Century is Now! As schools search for new ways to save money, energy is a large piece of the economics of the district. Come and explore the financial considerations as schools move towards sustainability and renewable energy.

Five Years in the Making: Lessons from STEM Pioneers — School leaders and educational designers reveal lessons learned from two high schools that converted old classrooms into STEM labs five years ago, then went on to achieve international recognition as an incubator for tomorrow’s researchers.

Emergency Response and Recovery After an EF-4 Tornado — On November 17, 2013, an EF-4 tornado ripped through Washington, leaving a corridor of destruction that would take years to restore this amazing town. Hear a brief, powerful reflection on building a community “Washington Strong!”

Eight Education Innovations to Incorporate Today! Join us to learn more about approaches that will enhance your schools! From coding to a 1:1 roadmap, developing your adaptive learning ecosystem to personalized professional development, this fast-paced presentation will inspire your team with ideas you can use.

National School Board Association — Ideas and Initiatives — NSBA represents state school board associations and their more than 90,000 local school board members. We believe education is a civil right! Join this discussion regarding the impact of local school boards from the national perspective.

Community Engagement: What, Why and How — An effective community engagement process is PROACTIVE and, once in place, can reduce or perhaps even eliminate the need for REACTIVE public relations. This session will explore why this work is important and how your board can engage your community.

Policy 101: Policy Issues and Best Practices — Join in a discussion concerning commonly encountered policy issues, the best practices to avoid or resolve those issues, and share your board's policy success stories.

HB 2683 – The Illinois Balanced Accountability Model — Discover the new Illinois Balanced Accountability Model that will be enacted as a result of the State Board's waiver from NCLB legislation. Explore major components of the model and learn how it will be administered in school districts throughout Illinois.

Safety Alert! Navigating Through the Student Data Fog — A silent safety issue is rising. Can your district assure parents that their children's personal information is safe? Learn tips from our panel to ensure that your student body's personal information and data stay secure in the "cloud" and beyond.

Decisions! Decisions! Decisions! — Join an interactive, enjoyable session (using "clickers") to better understand whether decisions are superintendent decisions, board decisions, or a combination of both. You will also hear different strategies to help boards work together to reach a consensus.

Benchmarking Improves the Efficiencies of School Districts — Learn how "big data" is assisting district administration and boards in making data-driven decisions. The discussion will center on finding opportunities for efficiency, optimizing resources, and benchmarking against peers across the state, all while communicating effectively throughout the decision-making process.

Civil Decision Making — Larry Dirks, Director, Field Services, IASB, will introduce four concepts that, when applied together, may lead boards to more civil discourse. Examine the public values involved in board decisions, embracing psychological types, disciplined decision making, and the board's trustee role.

Leadership and Learning — Join this conversation about how a digital learning environment can help you facilitate new approaches to teaching and learning. We'll explore strategies for visionary leadership and innovative teaching and learning, and hear from visionary leaders who have transformed their districts.

Legal Hot Topics for 2015 — School law is an aspect of education that is constantly changing — and new personnel laws have added even more to the mix. Come hear two experienced attorneys discuss current trends and the legal issues facing your district.

Effective Meetings ... Productive Boards — The term "school board" is virtually synonymous with "meetings." A board needs to be very good at conducting meetings. Come evaluate your meetings and learn and share best practices necessary to conduct an effective board meeting, making good use of available time.

PROFESSIONAL DEVELOPMENT CLOCK HOURS AVAILABLE FOR TEACHERS

Licensed Illinois educators who are either registered Conference attendees (board members) or registered guests of attendees are able to receive Professional Development Clock Hours for their participation in the 2015 Joint Annual Conference.

The Joint Annual Conference is an ISBE-approved activity and licensed Illinois educators who are registered as a Conference attendee or a guest may receive 9 PD Clock Hours for attending the full Conference.

There is no cost to board members; however, there is a \$50 handling charge for non-board members who qualify for PD Clock Hours and attend the Conference as guests.

Participants must pick up an Evaluation Form (ISBE 77-21A) at the Conference registration desk in the Hyatt during regular registration hours and return the form in exchange for the Evidence of Completion (ISBE 77-21B). In addition, participants will need to sign an attendance roster that includes the educators' IEIN number. Please bring your IEIN number for this purpose. Note: those forms are not available now; they must be picked up in person at the Conference.



Practical Parliamentary Procedure

— Parliamentary procedure promotes fair, efficient meetings, and helps you to get home before midnight! Learn ten basics of parliamentary procedure and how they apply to small boards. You'll depart with helpful handouts and sensible suggestions on how to become parli-pro-ficient.

IHSA Update on Current Issues and Happenings

— The executive director from the Illinois High School Association (IHSA) will report on important issues and events in Illinois interscholastic activities and answer your questions.

PERA: Lesson Learned From First Year Implementation

— A local formative and summative assessment system increases student growth data accuracy regarding teachers' effectiveness. Learn why and how to shift from reliance on standardized tests to a teacher-designed system. Board involvement is foundational! Handouts include a PERA plan.

Property Taxes – What's Fair and

Reliable for Schools? The Spring 2015 legislative session saw much action regarding a property tax freeze. Legislative leaders will discuss the mix of taxes that fund our schools and share insights on the impact on school funding by limiting this important funding source.

Taming the Social Media Beast

— Join us in identifying and taming the latest social media risks in an increasingly complicated technological world. This interactive workshop will also identify state cyber safety requirements. Bring your tablets, smartphones, laptops, and other electronic devices!

Mock Student Expulsion Hearing

— Experienced school attorneys will conduct a mock student expulsion hearing, featuring a guilty student, an unreasonable parent, and an over-zealous attorney. This presentation will identify procedural and substantive issues that can arise in student disciplinary hearings.

Blended Learning the Raider Way

— Blended Learning is the future. Huntley Consolidated SD 158 developed an innovative approach to teaching and learning, one not based on seat time. Over a third of its high school students take at least one blended learning class, either in-person or online.

Leading a Successful Referendum for Reorganization

— In March 2013, the Catlin and Jamaica districts recognized the need for reorganization. A Committee of Ten was chosen to plan a unit district and lead the campaign. Voters approved. See how the new Salt Fork District began in July.

Superintendent Employment

Contracts — The school board's most important function is employment of the superintendent. At its base is the superintendent's employment contract. Enjoy a survey discussion of the elements of the contract, and take the opportunity to ask questions of interest to you.

Budgeting During Difficult Times

— Illinois' financial situation remains precarious. ISBE staff will review statewide finances and what they mean for schools during FY16 and beyond.

One Board's Turnaround: Moving Toward High-Functioning

Governance — Serious financial issues, poor morale, lack of board cohesiveness, and rapid turnover in leadership can plague a district. Hear how one board transformed itself by making difficult, but effective, decisions, significantly improving the district's financial condition and stabilizing administrative staffing.

School Finance for the Novice

— Gain a better understanding of local revenue, the property tax cycle, and the ins and outs of the tax levy. Learn the ropes of general state aid, categorical, and federal revenue in this essential session.

English Learners and Common Core

State Standards — The Common Core State Standards present both challenges and opportunities for English Language Learners. This clinic outlines the benefits and challenges of the standards with respect to English Language Learners and offers policy and practice considerations for educator-leaders.

Developing Internal Capacity to Serve Students with Autism

— Community HSD 117 has been able to improve its instructional best practices for autistic students. Through this approach, the district has been able to serve its autistic population within the public high school setting, reducing the number of out-of-district placements.

The 2016 Life-Safety Survey: Why it's Required

— Is your 10-Year Life-Safety Survey required in 2016? Come discuss the process to maximize scarce dollars to keep children warm, safe, and dry. Understand what's required for the survey and how to expand it into a long-range capital loan.

Anniversaries and Special Events: Engaging a Community

— Members of THSD 214's Centennial Committee will discuss their year of events that drew 4,000 attendees, launched an alumni presence, generated a Twitter trending topic and more. Hear lessons learned from the tactics that united a district. Includes panel Q-and-A.

Alternative Programs: Meeting

Needs 8 a.m.-8 p.m. — Too often the traditional school day creates obstacles to student success. Partnering with its intermediate services center, THSD 209 developed off-site program models incorporating blended learning, parent education, and daily intervention with morning-through-evening options to maximize students' opportunities for success.

Designing Schools to Influence

Student Achievement — Learn how Deerfield PSD 109 used data from a year-long survey of Illinois principals to realign its science labs for Next Generation Science Standards. See how four normal labs became 16 transformational spaces that change how students experience 21st Century Learning.

Board of Higher Education: Partners

in Helping Students — Learn about the resources available through IBHE to assist students in making good choices for their post-secondary education. Help your students be good consumers of dual-credit and transfer programs, online degree programs, student enrollment agreements, lending options, etc.

3:30 – 5 p.m.

Energize Students and Community

Through Entrepreneurship — Come hear how an entrepreneurship program has built new community bonds between school and business leaders. Share a journey from the inspiration to an innovative entrepreneurship program that invigorates business education through real-world learning.

Board Presidents' Roundtable

— This presentation is an opportunity for board presidents to gather and share experiences, questions, ideas, and frustrations. It is offered on both Saturday afternoon and Sunday morning; join us on either day, or both days.

Current Trends in Collective Bargaining and Contract

Management — This session will cover current issues in collective bargaining, contract management, and labor relations. Two experienced labor relations attorneys (labor and management) will present current information and host a Q-and-A session regarding collective bargaining.

Effective Negotiation Strategies for Salary/Benefits Issues

— Experienced labor negotiators will review strategies to address salary and benefit issues, including salary schedule changes or elimination, longevity pay options, health insurance cost sharing methods, health insurance and pension cost reopeners, and methods to reduce retirement benefit costs.

The Benefits of a Board Self-

Evaluation — The purpose of board self-evaluations will be presented, along with IASB options available to governance teams. Representatives from the governance teams of Lincoln ESD 156 and Robinson CUSD 2 will share their experiences using board self-evaluations in goal attainment.

The Turnaround Agenda: Labor/

Management — Governor Rauner began pushing for his "Turnaround Agenda" upon taking office in January. With strong philosophical beliefs on both sides of the issue, panelists will examine accomplishments this session, and the issues on the table in the future.

Make Student Growth Efficient and

Cost Effective — Attendees will hear successful implementation stories from three districts, detailing their decision to use value-added models, plus how they were able to fit this into their budgets, and the benefits their districts have seen as a result of this implementation.

Community Engagement: What's

Working — Hear from a variety of districts from around the state about how they have used different processes for community engagement in their communities.

Preparing for 1:1 Learning Initiatives

— Come hear from three districts that have successfully implemented a 1:1 initiative. See how they started and developed their programs and depart with a checklist you can use with your own team to develop and plan a successful 1:1 program.

Recruiting School Board Candidates

— Ever wonder who's responsible for preserving your board? Answer this and get practical recruiting tools. Board elections are cyclical; therefore recruiting needs to be ongoing and systemic. Discover how and where to find qualified candidates, and how to approach them.

High School 1:1 Successes and

Strategies — Learn how a mid-sized high school went from a traditional instructional environment to a 1:1 student computing environment using Google Chromebooks. Implementation strategies, professional development for teachers, and instructional tools will be highlighted and explored.

Collaboration with Laser-Like

Focus on Data-Driven Decisions — Frustrated with staff making excuses for why students can't meet college-readiness standards? It's time to stop waiting for someone else to magically improve your schools. True school improvement starts with facing the brutal facts if data reveals student achievement shortcomings.

Vision 20/20: Successes and Challenges — After a successful launch in the winter of 2015, Vision 20/20 was one of the hottest topics during the legislative session. Find out the successes and the challenges that face this important education reform plan.

Moody's Bond Methodology and Rating Drivers for Schools — This session will discuss the methodology and scorecard used in Moody's bond-rating analysis, rating drivers and recent trends for Illinois school district credits.

Student-Led Conferences: Accountability and Empowerment for All — Join panelists in a discussion of how student-led conferences have been implemented in a K-8 district. Students, parents, and teachers will unite to discuss academics, habits of work, and learning. Begin here to build open relationships with families using SLCs.

Passage of a Referendum via Powerful Community Engagement — Hoover-Schrum Memorial SD 157 will share how the district won referendum adoption, with 73 percent of residents voting yes. Panelists will highlight effective strategies that helped foster positive relationships and dynamic partnerships that led to powerful support from the community.

Building Leadership Capacity to Improve Student Achievement — Many districts that internalize the importance of professional development fail to invest in the growth of their administrators. This presentation will demonstrate how to build a coherent system focused on improving student achievement by building the capacity of leadership.

PBIS: Improvement through Creativity and Celebration — The PBIS System has helped create a 21st Century Data-Driven School. Discover the highs and lows of implementation, creative celebrations, and interventions, along with evidence of how this program has assisted in reducing student discipline and increasing student achievement.

Procurement Fraud and Internal Controls — Equip yourself to guard your district against procurement fraud and other high-risk concerns facing school districts. Learn how to prevent and detect various schemes in the school district environment.

Success in Teaching a Culturally Diverse Student Population — School district leaders face mounting pressure to produce results in student learning. This is at a time when American society has never been more culturally and linguistically diverse. Get an understanding of board and leadership strategies for improving learning environments.

Building Collaborative Relationships with Your Union — We'll share strategies for improving relationships between board members and union members. The facilitators will walk participants through a two-year journey undertaken to rebuild relationships based on trust, support, and collaboration, all ultimately leading to a successful negotiations process.

Expenses, Cost Control, and the AFR — Come and learn the basics of business office operations and the business administrator's role in managing cash, purchasing, meeting budgeting responsibilities, state financial reporting, and overseeing the expenditure process.

Framework for Success in Ed-Tech Initiatives — Reimagine your school district processes and initiatives with a framework developed by Rockford SD 205 that will help board members and district administrators leverage ed-tech decisions to support student and district success.

Tackling the Issue of Educator Ethics Violations — Educator ethics violations continue to capture the attention of state and national news. This session will use current ethics violations cases to describe the challenge facing boards of education, and provide a framework for reviewing and implementing effective policy.



EDUCATIONAL ENVIRONMENTS EXHIBITION

If you are thinking of building or remodeling your facilities, whether solving a physical plant problem just dreaming about what your school facilities could be, visit the 2015 Educational Environments Exhibit. It is located in the foyer outside the Grand Ballrooms at the Hyatt Regency East Tower. IASB Service Associates have invited business firms engaged in any aspect of designing, constructing, or equipping public school facilities to show off their best work at the 2015 Joint Annual Conference. Winning entries will be chosen in various categories. Whether you're building, remodeling or just daydreaming, you'll find a wealth of ideas.

Concerned about separating your board role from your parental role? Need to know more about solving issues facing your rural district, or preparing the leaders of tomorrow? Or do you want to discuss legal issues, share board presidency tips, become a school advocate, or ascend to a superintendency? Come share ideas with school leaders who have faced the same challenges.

Complimentary coffee will be provided in each session listed below – thanks to our sponsor Hodges, Loizzi, Eisenhammer, Rodick & Kohn, LLP – to help wake you up and get the conversation going.

8 – 9:30 a.m.

Board Member/Parent Hat — Many individuals who serve on local boards do so because their children attend the schools. Explore the ways that a board member/parent can separate those roles and decide which hat to wear, and when.

Preparing Tomorrow's Leaders Today: How to Help — Naperville SD 203 shares a successful collaborative model proven to provide a firm foundation that prepares young people for life-long learning, development, and achievement. The Leadership Institute teaches basic leadership skills and encourages attitude development that prepares high school students.

Rural Issues — Less money, the changing student census, non-funded mandates, rising costs, outdated buildings — sound familiar? These are some issues rural district leaders are facing. Share your concerns and solutions in this interactive discussion of key issues while networking with your peers.

Legally Stumped? Is your board confronting difficult personnel decisions in light of decreasing funding? Is your district facing issues accommodating a growing special education population? Discuss legal issues with school attorneys and other school leaders who face the same challenges.

Aspiring Superintendents — Whether they have completed requirements or are currently enrolled in coursework to become a superintendent, aspiring administrators won't want to miss this discussion with search staff experts from IASB and professional staff from IASA.

Who's Fighting for Us in Springfield and Washington? Your Association carries an effective, locally-developed agenda to lawmakers on your behalf. Meet your advocacy team, join them for a discussion of emerging legislative issues and the power of working hand in hand to effect change in education policy.

Board Presidents' Roundtable — This presentation is an opportunity for board presidents to gather and share experiences, questions, ideas, and frustrations. It is offered on both Saturday afternoon and Sunday morning; join us on either day, or both days.



PROFESSIONAL DEVELOPMENT LEADERSHIP TRAINING OFFERED

Every school board member newly-elected or reelected in 2015 by law MUST complete this training within one year of taking the oath of office. It includes instruction in education and labor law, financial oversight and accountability and fiduciary responsibilities. Additionally, it will fulfill the requirement for Performance Evaluation Reform Act (PERA) training.

The training will be provided at a Pre-Conference Workshop. Register for the workshop to be held on Friday, November 20, 9 a.m. to 3 p.m., in the Sheraton Chicago Hotel. Continental breakfast and lunch are included. Participants must remain to the conclusion to receive their certificate of completion. For more information contact Peggy Goone at 217/528-9688, ext. 1103.

READY,
SET...
LEAD!

PRE-CONFERENCE WORKSHOPS

Eight IASB Pre-Conference Workshops to Choose From

School leaders getting ready to do their jobs by gathering in November at the 83rd Joint Annual Conference can truly get set to lead their local schools by choosing from eight IASB Pre-Conference Workshops on Friday, Nov. 20. The fee for the three full-day workshops is \$240, and it is just \$155 for the three half-day workshops. Advance workshop registration is required. Fees include materials and a meal.

All IASB Pre-Conference Workshops qualify members to earn credits toward their LeaderShop Academy membership. Credit is earned through a combination of “core” and “elective” courses.

Workshop participants also will be awarded 10 Master Board Member points for a full-day workshop and five points for a half-day workshop, in addition to the 30 points earned for Conference attendance.



ALL PRE-CONFERENCE WORKSHOPS WILL BE HELD AT THE SHERATON CHICAGO

Additional questions may be directed to Peggy Goone (ext. 1103), at either 217/528-9688 or 630/629-3776, or by email at pgoone@iasb.com.

For information about the Pre-Conference Workshops, visit www.iasb.com/jac15/precon.cfm.

Note: to register for Pre-Conference Workshops, participants must be registered for Conference.



CAROUSEL OF PANELS

Join your colleagues to benefit from an exciting assortment of panels at the 2015 Carousel of Panels. In one large room, 32 different presentations will be offered at one time. Over a one hour and 45-minute time block, visitors can pick and choose to participate in three different panels of 30 minutes each. The event will be held from 1:30 to 3:15 p.m., Saturday, November 21, at Sheraton 4 and 5, Ballroom Level IV, in the Sheraton Chicago. Chosen topics will include:

Visibility Matters! Contributing to a Positive Climate — Manteno CUSD 5

Rethinking RtI: Sustaining Implementation for Success! — Manteno CUSD 5

Open-Door Policy: The Impact of Homelessness and Residency — Aurora University

The Power and Challenges of Using Students' Pictures — Wheeling CCSD 21

Making the Most of Partnerships for Principal Development — Illinois State University

The Moral Imperative Realized: Hamilton Elementary School — Moline SD 40

Health Care Reform: Preparing for 2016 and Beyond — American Fidelity Assurance Company, Oklahoma City, Oklahoma

Proactive Tips for Involving Law Enforcement in Your School — Miller, Tracy, Braun, Funk & Miller, Ltd.

The R-E-S-P-E-C-T Project: Preventing Bullying and Suicide — Indian Creek CUSD 425

Indoor Air Quality and Student Performance — Energy Systems Group

Special Education: Key Legal Issues and Board Updates — Engler Callaway Baasten & Sraga, LLC

N.O.W. Academy — Consolidated School District 158

Districts Buying Their Own Bonds to Earn Investment Income — Kings Financial Consulting, Inc.

A Partnership to Achieve the New Illinois Learning Standards — Eldorado CUSD 4

Creative Partnerships – Librarians/ Instructional Coaches — Leyden CHSD 212

Superintendent/School Board Relations in Illinois — Bellwood SD 88

Mission and Vision: Transforming a School District — Homer CCSD 33C

From a Mess to a Miracle — Calumet Public SD 132

Place to Call Home – New Teacher Mentoring — Calumet Public SD 132

Turn the Tide of Public Opinion: Getting To Yes at the Polls — Jacksonville SD 117

Superintendents and Successful Community Engagement for Student Success — Northern Illinois University

STEM Outreach: Successfully Engaging the Greater Community — Northern Illinois University

Top Ten List for Turning Around a Failing School — Western Illinois University

Schools as Learning Organizations — Western Illinois University

Curriculum Development and the Common Core State Standards — North Palos SD 117

Restructuring Done Right: One District's Journey of Success — Round Lake CUSD 116

Rural Schools Initiative: College Ready and Career Preparedness — McKendree University

Boosting School-Home Communication: Proven Tips and Tactics — Fremont SD 79

Selecting and Working With Your Architect — Eastern Illinois University and FGM Architects, Inc.

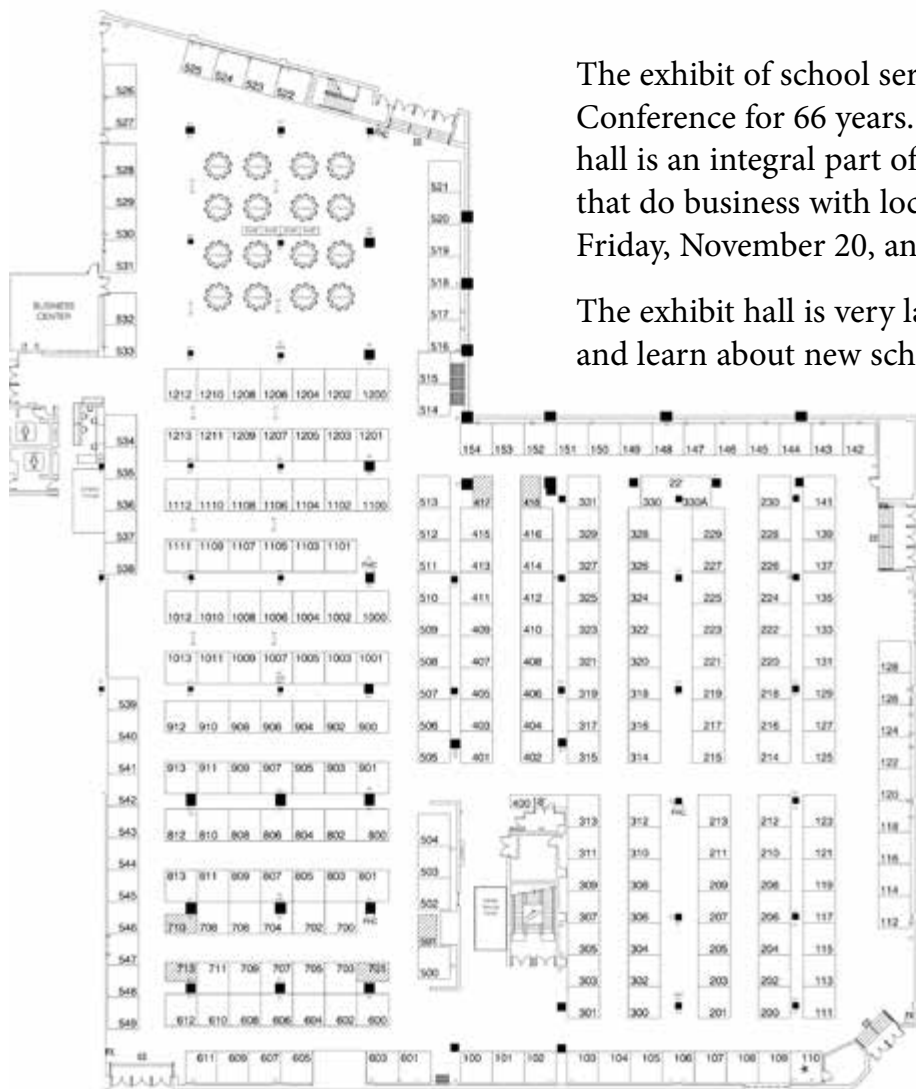
STEM Pathway: Critical for Black and Latino Students — Elementary SD 159

Strategies for Protecting the Property Tax Base — Hauser Izzo, LLC

Performance Evaluation Reform Act (PERA) and the Role of the Joint Committee — Eastern Illinois University

READY,
SET...
LEAD!

EXHIBIT HALL



The exhibit of school services, products, and equipment has been part of the Joint Annual Conference for 66 years. Located in the Riverside Center of the Hyatt Chicago Regency, the exhibit hall is an integral part of the Conference experience for many participants. These are the vendors that do business with local school districts and they will be available from 8:30 a.m. to 5 p.m. on Friday, November 20, and 8:30 a.m. to 2 p.m. on Saturday, November 21.

The exhibit hall is very large and at times very busy, so plan to give yourself ample time to see and learn about new school services, products, and equipment. Many of the exhibitors will have giveaways and door prizes and others will be participating in the **IASB Service Associates' Bingo Game**. Also, be sure to stop by the IASB photo booth to have a free photo taken of you or your entire district group.

A complete list of exhibitors by name, description and booth number will be available in the official Conference Program.



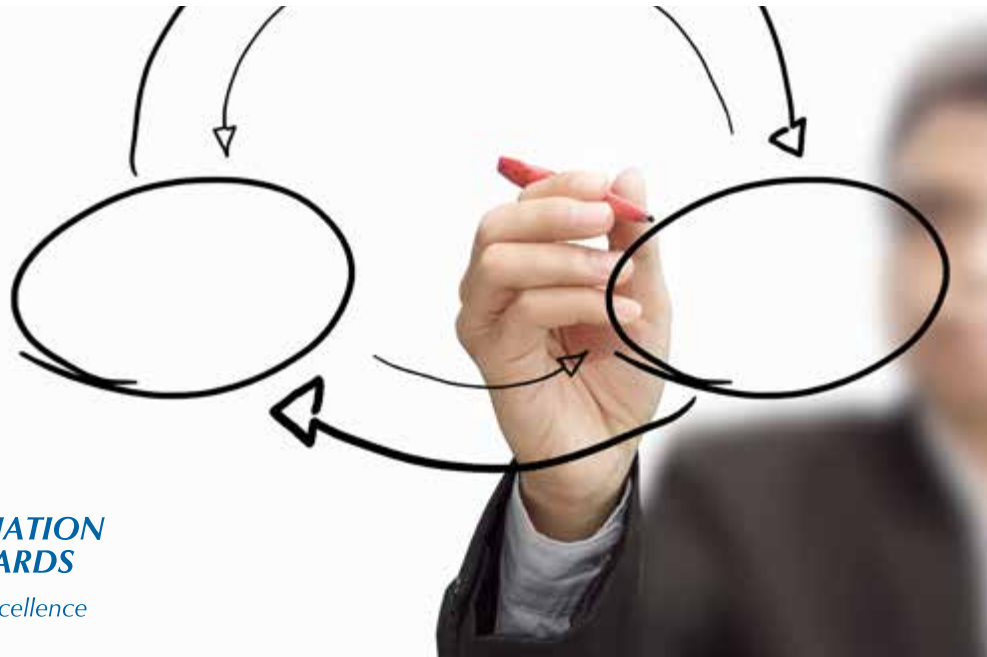
READY,
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LEAD!

LEARN ABOUT PRODUCTS AND SERVICES FOR YOUR DISTRICT

IASB is excited to announce a new activity at the Joint Annual Conference. “**Learning Labs**” will feature in-depth presentations about Conference sponsor products and services designed to assist districts looking for solutions to: wholesale energy, print/copy services, property casualty and workers’ compensation, data analytics, consulting/ research, and purchasing. Note: the Learning Labs are free; however, seating will be limited. The labs are scheduled for Friday, November 20, and Saturday, November 21, and will be located in aisle 100 of the Conference Exhibit Hall.

Each Learning Lab will:

- **Increase** awareness of products and services
- **Engage** attendees
- **Demonstrate** with hands-on demos/presentations



MINI CLINICS IN THE IASB INFORMATION ROOM

Each department of the Illinois Association of School Boards will be on hand Friday and Saturday, November 20-21, at the Comiskey Room in the West Tower of the Hyatt Regency Chicago. Come learn what services and benefits the Association offers; pick up materials and meet the folks who work at your Association. This is also where you can attend one of the “**IASB Mini Clinics.**” Each 20-minute session will be a live presentation on a variety of Association services and new or current activities. **NOTE:** due to the room reconfiguration, there will be **no** free beverages or snacks available.