



# LIGHTING THE WAY

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Chicago Water Tower 1869



## CONFERENCE PREVIEW

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IASB  
IASA  
IASBO  
81<sup>ST</sup>  
Joint  
Annual  
Conference

November 22-24, 2013 • Chicago

## 81st Joint Annual Conference

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Excellence in local school governance in support of quality public education – that's more than just a mission; it's actually how each of this Conference's sponsoring organizations does business and whose interests they represent and work for. Behind the classrooms, playgrounds, buses, gyms, and cafeterias are tens of thousands of people working to govern and run the school districts. Large or small, urban or rural – each district requires dedicated governing boards, superintendents, administrators, business managers, school attorneys, and board secretaries – all working together.

The Joint Annual Conference is *the* place where all these individuals can meet to see, hear, do, and learn how to efficiently run and effectively govern their local school districts.

The 2013 Joint Annual Conference of the Illinois Association of School Boards, Illinois Association of School Administrators and Illinois Association of School Business Officials will offer hundreds of events, activities and learning opportunities for school leaders. This conference is *the* place for school leaders to exchange ideas, examine techniques, study solutions, meet colleagues, and to become inspired and prepared.

This preview lists and describes the wide array of panel sessions, tours, exhibits, workshops, general sessions, and other learning opportunities available at the conference. A master schedule and information about deadlines, cost and hotels is also included.

Please use this preview to find your interests and then make plans to attend the conference, which will be held Nov. 22-24, in Chicago. Additional information and updates will be posted as the events draw closer. To stay current on these developments visit the online conference website: [www.iasb.com/jac13/](http://www.iasb.com/jac13/).

**Information is continuing to come in about the Conference. As a result, changes could create cancellations, relocations or additions to the list of conference events contained in this preview. Please refer to the official conference program available at the conference registration desk for an accurate, updated listing of events and activities.**

## Registration

Pre-conference registration is \$390 per registrant and is complimentary for family members of paid registrants. Registration forms and fees must be received by the IASB Springfield office by 4 p.m., Oct. 25, to qualify for this rate.

Conference badges for registrations received prior to the Oct. 25 deadline will be mailed on Nov. 8 to registered school districts. Registrations received after Oct. 25 will cost \$415 per person and badges will be available at the conference registration booth.

Onsite registrations can also be made during the conference and payment may be made by check, cash, Visa, MasterCard, or Discover Card.

Oct. 25 is also the last day for receiving registration changes by mail or fax. After this date all changes must be made at the conference reg-

istration desk. Replacement badges will be issued only upon exchange of the original registration badge.

Refunds, minus a \$75 service fee per registrant, will be honored only if made in writing to IASB and faxed or received in the IASB office by Oct. 25. No refund requests will be honored after this date and all refunds will be processed after the conference.

**Note:** Name-badge holders for all registrants will not be mailed; they must be picked up onsite at the conference registration desk, Hyatt Regency East Tower. Badge holders will also be available Friday at the Hyatt Regency West Tower, Sheraton Chicago Towers and Swissotel, for those attending IASB workshops, Illinois ASBO seminars, IASB secretaries programs, or the Illinois Council of School Attorneys' seminar.

## Conference hotels

All conference events will take place at these downtown hotels: Hyatt Regency Chicago (151 East Wacker Drive), Sheraton Chicago (301 East North Water Street), and Swissotel (323 East Wacker Drive). There is easy walking access among all three hotels.

More information about locations of specific events and how to find them will also be available at a special conference orientation session, to be held at 11 a.m., Friday, Nov. 22, and again at 7:30 a.m., Saturday, Nov. 23, for later arrivals.

The following hotels have rooms blocked for housing:

- Hyatt Regency Chicago
- Sheraton Chicago Hotel and Towers
- Swissotel

- Marriott Chicago Downtown
- Embassy Suites
- Fairmont Chicago Millennium Park
- Intercontinental Chicago Magnificent Mile
- Westin Chicago River North

Conference room rates range from \$169 to \$187 per night. The number of rooms available

at these prices is limited. Housing will be assigned as completed housing forms accompanied by completed registration forms/fees and room deposits are received. Please refer to the housing instructions and forms available at: <http://www.iasb.com/jac13/registration.cfm>.

## Hotel access

To reach the Sheraton from the Hyatt, take the exit in the Grand Ballroom Foyer of the Hyatt (this is near the conference registration and coat check desks) to Columbus Drive. The Sheraton is just across the Chicago River bridge and to the right. To reach the Swissotel from the

Hyatt via an indoor walkway, take the up escalator located one flight above the escalators leading to the Riverside Center exhibit hall. Turn right from this upper escalator and proceed to the far end of One Illinois Center, the city's underground shopping mall.

# MASTER SCHEDULE

Some events will be held at the Sheraton Chicago, just across from the Hyatt Regency, and others at the adjacent Swissotel; however, unless noted, all locations are in the Hyatt Regency.

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## Thursday, November 21

- 9 a.m. - 5 p.m.** – IASBO board committee meeting, board meeting
- 11:30 a.m. - 4 p.m.** – IASB Board of Directors' luncheon meeting
- 2 - 5 p.m.** – IASA Board of Directors' meeting
- 3:30 - 5 p.m.** – Illinois Council of School Attorneys' executive committee meeting

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## Friday, November 22

- 7 a.m.** – IASBO seminar registration, Swissotel
- 7:30 a.m. - 3:30 p.m.** – IASBO seminars, Swissotel
- 7:30 a.m. - 5 p.m.** – Conference registration; IASB Delegate Assembly registration
- 7:30 a.m. - 5:30 p.m.** – IASB bookstore; Educational Environment Exhibits
- 8 - 9 a.m.** – IASB workshop continental breakfast and workshop registration, Sheraton
- 8 - 8:45 a.m.** – Chicago Schools Tour breakfast
- 8 a.m. - noon** – IASA fall workshop for superintendents
- 8 a.m. - 3 p.m.** – Illinois Council of School Attorneys' school law seminar
- 8 a.m. - 5 p.m.** – IASB information desk, Sheraton

- 8:30 a.m. - 3:30 p.m.** – IASB information room
- 8:30 a.m. - 5 p.m.** – Exhibits; IASB Service Associates booth
- 9 a.m. - 3 p.m.** – IASB pre-conference workshops, Sheraton
- 9:30 a.m. - 3 p.m.** – Board Secretaries workshops, Swissotel
- 8:30 a.m. - 4 p.m.** – Food Fair in Riverside Center
- 10 - 11:15 a.m.** – IASB resolutions committee meeting
- 11 a.m. - noon** – Welcome to conference orientation
- 11:30 a.m. - 12:30 p.m.** – Combined IASB workshops luncheon, Sheraton
- 12:15 - 1 p.m.** – IASBO seminar luncheon, Swissotel
- 12:25 - 12:45 p.m.** – Illinois Council of School Attorneys' school law seminar buffet luncheon
- 1:30 - 3 p.m.** – Discussion panels, Hyatt, Sheraton
- 3:30 - 5 p.m.** – First general session — Speaker: David Warlick

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## Saturday, November 23

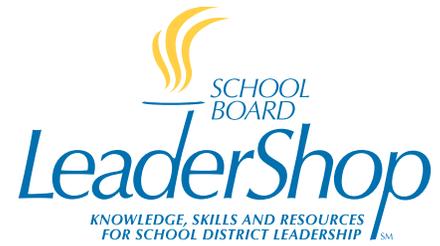
- 7:30 - 8:10 a.m.** – Welcome to conference orientation
- 7:30 - 8:30 a.m.** – IASB Service Associates annual breakfast meeting
- 7:30 - 11 a.m.** – Delegate Assembly registration
- 7:30 a.m. - 3 p.m.** – Conference Registration
- 7:30 a.m. - 4 p.m.** – IASB Information Desk, Sheraton

- 7:30 a.m. - 5 p.m.** – IASB Bookstore; Educational Environment Exhibits; Legislative information counter
- 8 a.m. - 1 p.m.** – ICPEA meeting
- 8:30 - 10 a.m.** – Second general session — Speaker: Tony Wagner
- 8:30 a.m. - 2 p.m.** – Exhibits; Food Fair; IASB Service Associates Booth
- 8:30 a.m. - 3 p.m.** – IASB Information Room
- 10:30 a.m. - noon** – IASB Delegate Assembly
- 10:30 a.m. - noon** – Discussion Panels, Hyatt, Sheraton
- 10:30 a.m. - 3 p.m.** – Board Secretaries workshops, Swissotel
- 11:30 a.m. - 2 p.m.** – Past Presidents' Luncheon
- 1:30 - 3 p.m.** – Discussion Panels, Hyatt, Sheraton
- 1:30 - 3:15 p.m.** – Carousel of Panels, Sheraton
- 3:30 - 5 p.m.** – Discussion Panels, Hyatt, Sheraton
- 7 - 9 p.m.** – Past Presidents' Dinner

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## Sunday, November 24

- 7 - 9:15 a.m.** – IASB Board of Directors' breakfast meeting
- 8 - 11 a.m.** – Legislative information counter
- 8 - 9:30 a.m.** – Discussion Panels: coffee and conversation
- 8 - 10 a.m.** – IASB Bookstore; Educational Environment Exhibits
- 9:45 - 11:30 a.m.** – Third general session — Speaker: Capt. Earl Morse



## For extra credit: Seven pre-conference workshops to choose from

Registrants for the 2013 Joint Annual Conference can choose from five full-day and two half-day work-shops scheduled for Friday, November 22nd prior to the first general session. These workshops will require a fee (\$220 for full-day workshops; \$140 for half-day workshops) and advance registration.

The workshops will take place from 9 a.m. to 3 p.m. at the Sheraton Chicago Hotel and Towers. Registration and a continental breakfast will begin at 8 a.m. Lunch is also included in the registration fee and will be offered from 11:30 a.m. to 12:30 p.m.

All of the IASB workshops qualify participants for School Board LeaderShop credit. Some are offered as “core” courses; others as “elective” courses.

### LeaderShop CORE credit workshop offerings

#### The Basics of Governance\*

This workshop will focus participants on board and board member roles and responsibilities and what effective school district governance looks like. Topics will include:

- The role and work of the school board and how to distinguish it from the role and work of the superintendent and staff;
- The school board’s relationship to the community;
- How each member relates to the full board;
- Some practical tips as well as pit-falls to avoid.

Participants will also have an opportunity to try out some tools and procedures that make a school board effective and to sharpen their own deci-

sion-making skills...plus a great deal more.

\*This workshop fulfills the governance overview requirement for admission into the LeaderShop Academy.

#### The Basics of School District Finance

This workshop will cover the basic knowledge that board members typically need for informed decision making in the important area of school finance. Topics covered will include:

- Budgeting;
- Revenue;
- Expenditures;
- Internal controls and district audits;
- Monitoring and communicating the district’s fiscal health;
- Important finance policies;
- Fiscal responsibility and choices;
- And more...

#### The Board’s First Responsibility: Detecting and Communicating a Compelling Vision

Mission? Vision? Strategic plans? Goals? Effective school boards understand that their primary responsibility is to identify and clarify the district’s ends based on community values and aspirations. But where do they begin ... how do they proceed? This workshop is designed to help you develop a process and a plan for doing this important work. The workshop is for all board members looking for a meaningful way to move their districts forward. Participants will have an opportunity to think about, discuss and practice:

- Detecting their community’s values around and aspirations for their public schools;
- Articulating a compelling, shared vision for their districts;
- Aligning the entire system – but especially the work of the Board – to that vision.

*continued*

## **Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members**

Professional Development Leadership Training for School Board Members (PDLT) satisfies the requirements for mandatory board member training per Public Act 097-0008 and includes instruction in education and labor law, financial oversight and accountability and fiduciary responsibilities. Additionally, it will fulfill the requirement for Performance Evaluation Reform Act Training for school board members. Every school board member elected or re-elected in 2013 is required to complete this training within one year of taking the oath of office.

*LeaderShop  
ELECTIVE credit  
workshop offerings*

### **Leading Leaders: The Job of the Board President**

Leaders set the tone and expectations for the groups they serve. The board president, more than any other individual board member, has the power to impact the quality of the board's work. The effective board president does far more than

#### **IMPORTANT NOTE REGARDING THURSDAY NIGHT LODGING**

Workshop attendees who do not already have a Thursday night reservation at their conference hotel may find it convenient to stay in a suburban hotel and drive in on Friday morning.

just "run the meeting." He or she is expected to keep the board focused on setting district direction; provide the opportunity for board members with divergent views to have their say without acrimony and without showing favoritism; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of the legal requirements of the board of education; and much, much more.

Plan to attend this interactive workshop designed specifically for you – the board president. It will explore your difficult and challenging roles with their various responsibilities and duties. You will learn about

- Relationships with the rest of the board and the superintendent;
- Legal responsibilities;
- Keys to effective meetings;
- Parliamentary procedure;
- Managing board conflict;
- Communications;
- Teamwork.

## **Tough Talking: Initiating and Managing Tough Conversations**

*Half-Day Workshop: (A.M. Session)*

Difficult conversations are necessary in order to keep moving forward both personally and professionally. Learn the skills necessary to start and maintain uncomfortable discussions in a way that's non-threatening and leads to better understanding. This is designed for managers, leaders, and organizational teams who want to increase effectiveness without alienating others.

## **Leadership By Design**

*Half-Day Workshop: (P.M. Session)*

This work session will provide the time, space and guidance necessary to developing a personal vision for your leadership—on the school board and every other leadership position you hold. It features individual worksheets, small group discussions and individualized work time designed to allow you to outline your vision for your leadership.

## **Panel handouts online**

Handouts (PDF Word documents or PowerPoints) from many of the panels presented at this year's Joint Annual Conference will be available at the IASB Members-Only website beginning Nov. 15. Panels with online links to their materials, if submitted to IASB for posting, will be listed by the panel title and hotel/room name.

Access to the Members-Only website is limited to board members, superintendents and secretaries who have a member ID number that is contained within the IASB database of member districts. Access is available at: <https://members.iasb.com>. For access instructions, visit: <http://iasb.com/press/memonly.cfm>.

## Professional Development Leadership Training

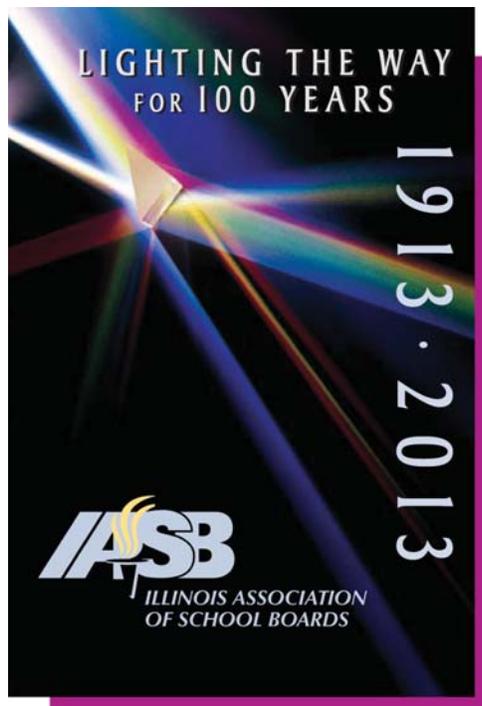
Every school board member newly-elected or reelected in 2013 by law is required to complete this training within one year of taking the oath of office. It includes instruction in education and labor law, financial oversight and accountability and fiduciary responsibilities. Additionally, it will fulfill the requirement for Performance Evaluation Reform Act (PERA) training. There are two ways to complete this requirement at the 2013 Joint Annual Conference:

### *Pre-Conference Workshop*

Register for the combined PDLT/PERA pre-conference workshop on Friday, Nov. 22, 9 a.m. to 3 p.m., in the Chicago Sheraton Hotel. Continental Breakfast and lunch is included. Participants must remain to the conclusion to receive their certificate of completion. For more information contact Judy Williams at 217-528-9688, ext. 1103.

### *Panel Sessions*

By attending three specific, required segments offered in various panel sessions, participants can fulfill their training obligation. Those seeking PDLT credit first need to pick up a PDLT Mandatory Training Attendance Sheet at the main conference registration desk at the Hyatt or at the conference information desk at the Sheraton. Only the specific panels listed on the sheet will meet the requirement (these panels are highlighted in blue in this Preview). Sheets must be initialed at the appropriate panels and the signed sheet returned prior to the end of conference in order to receive a certificate of completion. A \$15 processing fee will be charged. Questions: contact Judy Williams, 217-528-9688, ext. 1103.



## Come Join the Centennial Celebration

IASB's year-long celebration of its 100-year anniversary will include many special activities at the Joint Annual Conference. Visitors to the IASB hospitality room (Comiskey Room at the Hyatt West Tower) will be able to view video-taped greetings from local member school districts and personally sign a giant greeting card. The room will be themed in a centennial mural and décor. Special mementos and gifts will be available for sale in the Conference Bookstore at reasonable prices. A centennial-themed photo booth will be located in the Grand Ballroom foyer of the Hyatt East Tower, where board members and their superintendents will be invited to pose for a souvenir photo. Centennial-themed contests will also be held at conference, so watch for details in the official Conference Program in November.

## FRIDAY, November 22, 2013 11 a.m. – Noon

### Welcome to Conference Orientation

— Does your district have a board member, administrator or secretary attending their first conference? This session will review the conference program, how and where to find assistance, directions, maps, sessions, and activities you won't want to miss.

## FRIDAY, November 22, 2013 1:30 – 3 p.m.

### Cultivating the Board/Superintendent Relationship

— In order for the board and superintendent to foster student achievement and provide good governance for the school district, the superintendent and board members must work together as a team. Find out about this crucial aspect of governing your district.

### Generating Positive PR with New State Report Card

— Using the "School Board Members Guide to the Report Card," the panel will discuss points to generate positive PR for your District and Community.

### Getting Serious About Teacher Evaluation

— Review SB7, PERA and PERA Joint Committee requirement deadlines and get an overview of the ISBE teacher practice model and the student growth default model. One district implementing PERA will offer suggestions and caveats regarding successful PERA Joint Committee Work.

### Built to Last: Future-Proofing School Finance

— Explore future-proofing strategies, the ultimate goal in sustainability, related to school planning and design. Examine the performance of a 20-year-old elementary school and show how lessons learned were applied to the new Prairie Trail School in Gurnee.

### Shaping up to Bargain Your Contract – Ready?

— Learn the value of training participants early in the preparation process for collective bargaining, and the value to districts in maintaining or enhancing a relationship while confronting difficult educational and financial issues in negotiations.

**Good School Maintenance** — This session will help board members and administrators plan maintenance for their facilities. Panelists will discuss facilities audits as a starting point for identifying maintenance needs, provide benchmarks to evaluate your district's maintenance budget and identify funding options.

### Parent Engagement is a Team Effort

— Are you ready for EXCELLENCE? We have a program that gives your school the tools to strengthen the family-school partnership and make MEASURABLE PROGRESS together in education; health and safety; and/or cultural exploration. Come and explore the road map to excellence.

### The Long Road to Pension Reform

— For a second consecutive year, the issue of comprehensive pension reform was the main topic of conversation in the Capitol. Listen to play-by-play from insiders as the issue is followed from spring through summer, and after the fall Veto Session.

### Road Blocks to Collective Bargaining – What's Next?

— Talks broken down? At an impasse? Ratification issues? On strike? Hear from a panel of school district negotiators who have experienced these issues and learn valuable strategies to achieve a successful settlement.

### Sandy Hook – Is Your School Safe?

— After the Sandy Hook shooting, many school districts are asking what they could do to prevent a similar situation. We will review what happened at Sandy Hook and what measures can be implemented to improve school safety.

### Key Provisions of the Affordable Health Care Act

— This program has been developed to provide school administrators with an opportunity to learn the key provisions of the Affordable Health Care Act and the impact on the school districts.

### Trends in Student Rights and Discipline

— Join this panel for insight into the board's duties on student rights issues of speech, search and seizure, free exercise, due process, and discipline issues, including bullying, drugs, weapons and cyberpost(s). *(Attendance at this panel satisfies the Education Law and Fiduciary Duty segment of PDLT Mandatory Training.)*

### Media Relations: Running a One-Person Communications Office

— Two chapters of NSPRA's communication guidebook for superintendents come to life as the authors of Developing Successful Media Relations and Making Communications Everyone's Job help you learn to survive without the advantages of having an on-staff communications pro.

### Common Core State Standards and School Boards

— This session will be an interactive dialogue between regional superintendents, school board members, and administrators. The session will provide practical strategies necessary for the implementation of the Common Core. The discussion will focus on the role of the regional offices of education and how they can assist districts with this process.

### Middle School Athletics—What Should You Expect?

— This session is intended to give realistic expectations of a middle school athletic and activity program. Training of coaches, hiring of officials, and communication with parents will all be discussed.

## Saturday, November 23, 2013 7:30 – 8:10 a.m.

### Orientation for 1st Timers

— Does your district have a board member, administrator or secretary attending their first conference? This session will review the conference program, how and where to find assistance, directions, maps, sessions, and activities they won't want to miss.

## Saturday, November 23, 2013 10:30 a.m. – noon

### Articulating the Purpose of School Boards

— Once thought sacred, local control is being questioned and undermined. Legislative involvement from various sources is demanding "reform." Reform initiatives are circumventing boards and encouraging the nationalization/privatization of schools. Learn how to better articulate why boards should oversee public education.

### Policy 101: The Board's Role in Policy Making

— Understanding the basic policy-making roles of a board is essential for effective governance practices. This presen-



Conference workshops and panel sessions are well attended at the Joint Annual Conference. It is always a good idea to arrive early to get a seat.

tation connects basic principles of effective governance with the five policy-making roles of the board and shows how boards can effectively govern by policy.

**1:1 Implementation** — Three Illinois districts (one small rural unit district, a medium suburban K-8 district, and a large high school district) will explain how they implemented 1:1 Technology. They'll discuss how these projects have affected student engagement, student assessment growth and teaching.

**Special Student Populations: Legal Issues to Know** — Students with disabilities present districts and boards with complex, often costly issues. Learn about such students, and others such as undocumented, homeless, and disruptive students. Get a primer on legal issues, including fiduciary responsibilities of board members in this area. *(Attendance at this panel satisfies the Education Law and Fiduciary Duty segment of PDLT Mandatory Training.)*

**Decisions, Decisions, Decisions!** — Join an interactive, enjoyable session (using “clickers”) to better understand whether decisions are superintendent decisions, board decisions, or a combination of both. You will also hear different strategies to help boards work together to reach a consensus.

**Online/Blended Learning: What Boards Should Know** — Online learning is increasing throughout Illinois and the nation. How can board members provide leadership and oversight to online learning in their districts? This presentation will

address trends, promising practices, policy, and financial issues.

**School Safety Drills: Best Practices and Procedures** — A legal review and depiction of Illinois' mandated safety drills and protocols will be featured. Come discuss immediate steps to be taken by staff. And get a safety DVD developed as a best-practice guide for teaching this information.

**Secondary RtI Implementation: Academic Student Assistance Period** — To implement RtI services, Geneseo Middle and High School restructured their schedule to provide support. Academic Student Assistance Period (ASAP) is a 20-25 minute period during school, created to provide academic remediation and enrichment for 6-12 core class instruction.

**Legislative Issues Impacting School Districts** — This panel of experienced legislators will discuss issues of the 2013 legislative session (budget, PTELL, pensions, cost shift, mandates) and how these issues or legislation will impact Illinois school districts.

**What's New in Labor Law, Including PERA** — Join a reform-collective bargaining discussion that covers PERA and RIF joint committees, the RIF selection process, evaluations and more. Explore other labor & employment issues, including: 1) bargaining pensions and health care, 2) prohibited conduct, and trends in administrator contracts. *(Attendance at this panel satisfies the PERA and Labor Law segment of PDLT Mandatory Training.)*

**Recruiting School Board Candidates**

— Ever wonder who's responsible for preserving your board? Answer this and get practical recruiting tools. Board elections are cyclical; therefore recruiting needs to be ongoing and systemic. Discover how and where to find qualified candidates and how to approach them.

**Executive Search Process** — Selecting a superintendent may be the most important responsibility a board undertakes. Learn the steps and review the critical aspects of it. This panel is designed to assist anyone anticipating a superintendent, assistant superintendent, business manager, director or principal change.

**Finance for Veteran Board Members**

— More than ever, boards have an obligation to clarify their expectations and monitor financial performance. Join us for a discussion of timely topics related to school finance – designed especially for veteran board members. *(Attendance at this panel satisfies the Financial Oversight and Accountability segment of PDLT Mandatory Training.)*

**Don't Be the Next City of Dixon!**

— This program will identify the needed components of a good system of Internal Controls. It will also help districts identify areas of weakness and provide suggestions of ways to improve the safeguarding of district assets.

**College/Career Readiness Assessment in Secondary Curriculum**

— School district and building leaders will identify areas of standards alignment in the non-core curriculum and to develop assessments; instructional best practices; and program, resource, and staffing allocations that promote college and career readiness for all students.

**Home Visits: Guess Who's Coming to Dinner**

— Strengthen the partnership between parents and teachers through home visits. Teachers visit their students' homes to gain information and insights from the parents and the home environment. Home visits result in better communication and collaboration between home and school.

**Powerful Partnerships that Improve College Readiness**

— Central 301 and three other districts have partnered with Elgin Community College to increase academic success and college readiness of high school graduates. Come learn how we improved our graduates' college readiness and how to form your own partnership.

**Rural Issues and Partnerships – Three Year Research**

— Three rural Illinois superintendents along with the National Association of Rural Schools collaborated to find solutions to issues facing

Illinois rural schools. Three years of data was collected and focused on the top issues facing small and rural schools.

**An Alternative Way: Building an Alternative School** — United Township High School District 30 has developed an alternative school devoted to credit recovery and post-secondary job preparation with impressive results. Traditional course work is combined with a full day each week devoted to enhancing job skills and remediation.

**Strides in Transitioning to Common Core Standards** — Hear from a fellow administrator on how her district focused on key components of CCSS, developed a clear plan to guide teachers through the transition to CCSS, created Type II assessments, and evolved their student achievement in only two years.

**Best Practices Forum: Maintain Largest-Asset Costs** — See new cutting-edge technology to develop master site plans for property and facility management using a Building Information Model. Learn how a database can monitor costs, installation and operation, and develop projection models for any kind of property, with details.

**Leading Change: Practical Lessons for School Boards** — How do you create momentum for change, build stakeholder buy-in, and energize people to create new results? Apply established leadership concepts to school board work. Leave with practical tools and examples to apply effective change leadership concepts in your district.

**Educator Evaluation for Boards: PERA Made Easy** — This session will help board members understand the new teacher and principal evaluation system. Presenters will discuss the timelines, content and components required in the evaluations and the board's role in this new system. Student growth will also be discussed.

**Well-behaved and Compliant: Fiduciary Duties** — You took the Oath of Office, but do you understand your duties and obligations as a board member? How does a board manage board members behaving badly? What are the board's FOIA and OMA responsibilities? Join us for answers. *(Attendance at this panel satisfies the Education Law and Fiduciary Duty segment of PDLT Mandatory Training.)*

**Crisis without Tragedy –Surviving a School Shooting** — Learn how one school district not only survived a school shooting but used the situation to improve crisis planning.

**Revenue** — School districts are in their second year of an 11% General State Aid reduction, along with continued losses in transportation funding. Come hear the revenue chairperson from the Illinois House of Representatives discuss the prospects and future of school funding.

**ISBE 2013 Priority Education Initiatives** — Illinois schools are on a college and career-ready trajectory to prepare students to succeed after high school. Implementing the Common Core, we have a

new report card, new assessments in the works, and 5Essentials. How does it all fit together?

**Develop Locally Grown and Sustainable Leaders** — Learn how to grow your own leaders, increase your current leader's effectiveness and develop a leadership pipeline. Hear how nine districts collaborated to develop a cost-effective, yearlong leadership academy in order to develop and retain their building and district leaders.

**School Finance Revenue for the Novice** — Learn about local revenue, the property tax cycle and the ins and outs of the tax levy. Additionally, learn the ropes on general state aid, categories and federal revenue.

**Procedures for Investigation and Identification of Non-Residents** — Plainfield CCSD 202 investigates and resolves over 100 student resident cases each year. Procedures, legal issues and insights on how to effectively resolve non-resident issues will be addressed.

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**Saturday, November 23, 2013  
1:30 – 3 p.m.**

**Getting to Yes, Selling Bonds – Board Essentials** — After failing two years earlier, District 113 passed an \$89 million bond referendum in April 2013. Discover the extensive community engagement process the district went through that led to success. Share questions every board member should ask when issuing bonds.

**IHSA: Update on Current Issues and Happenings** — The executive director of the Illinois High School Association (IHSA) will report on important issues and events in Illinois interscholastic activities and answer your questions.

**The Board's Financial Responsibility to its Community** — Learn how board members can partner with their business manager to build trust, maintain a fiscally strong district and clearly communicate to the community.

**Practical Parliamentary Procedures** — Parliamentary procedure promotes fair and efficient meetings, and helps you to get home before midnight! In this session you will learn 10 basics of parliamentary procedure and how they apply to small boards. You'll come away with helpful handouts and sensible suggestions on how to become parli-pro-ficient.

**Community Engagement: What, Why and How** — Community engagement involves diverse citizens around common interests for their public schools. This inter-



active session will explore why this work is important for effective school board governance and how your board can actively engage your community.

**Vision 20/20 Initiative** — Educational Consultants and Research Associates president, John Gatta, will present the process and research for the IASA Vision 20/20 Initiative. He will review ECRA's role in guiding the process and subcommittee superintendent representatives will share their thoughts on the initiative.

**Legal Issues Concerning Safe And Healthy Schools** — Learn the board's duty to ensure safe, healthy schools by managing everything from threats, bullying, searches, zero tolerance, threat assessment, and cooperation with law enforcement to health issues like drug-free schools, meals, environmental health, and health promotion and education. *(Attendance at this panel satisfies the Education Law and Fiduciary Duty segment of PDLT Mandatory Training.)*

**Write Effective Resolutions – Take Action for Change!** — Wish you could change laws to better meet the needs of your students, staff, and community but wonder “Where do I start?” Explore IASB's resolutions process and see how the board message is fundamental to shaping public school policy.

**Leadership and Learning** — Discover how a digital learning environment can facilitate new approaches to teaching and learning. Explore strategies for visionary leadership and innovative education and hear from leaders who have transformed districts and classrooms to better prepare students for their futures.

**PEAC Update** — Get an overview of the new teacher evaluation law (PERA), an update on the work of the Performance Evaluation Advisory Council (PEAC), and school board implementation steps. (PEAC was enacted to advise ISBE as it develops specific rules for PERA.)

**School Board Presidents Address Superintendent Skills** — The presenters conducted an IASB-approved survey of Illinois school board presidents and determined what skills presidents felt were important for universities to teach to superintendent candidates. This is critical since ISBE is requiring revised university programs.

**Eliminate the Salary Schedule! Seriously?** — Hear how one district (with the support of the teachers' union) broke from the traditional salary schedule entirely. This new compensation structure allowed the district to compensate teachers for group research, lesson study, merit pay, and more.

**Declining EAV: Explaining Costs and Community Impact** — With declining values and a continuing increase in CPI, district tax rates are increasing proportionately. Property owners see tax extensions that match the CPI increase. Discover best practices for communicating this and strategies for lowering the tax rate without permanently capping district revenue.

**The Intersection of School Law and Technology** — Get insight into the board's duty to balance free expression with preventing school disruption. Learn to address issues created by new technology such as off-campus student websites and free speech, videos, sexting, E-rate, software filters, school websites, and social networking. *(Attendance at this panel satisfies the Education Law and Fiduciary Duty segment of PDLT Mandatory Training.)*

**Math in Career and Technical Education Models** — Students who connect with course objectives are more likely to take ownership in learning. Pre-employment exams demonstrate the importance of providing students with relevant coursework to enhance learning and career readiness. Examine the importance of bridging business expectations and education.

**Targeting Common Core: Deeper Learning through Inquiry** — Searching for guidance on implementing Common Core Standards? Experts will focus on embedding opportunities for DEEPER LEARNING and QUESTIONING. This session reviews thinking taxonomies, then covers inquiry, questioning, and technology to target critical Higher-Order Thinking Skills.

**10 Things Boards Should Do in 2014** — Looking to the future of schooling, learn about 10 specific things your school board should do in 2014 to further your vision of 21st century learning. This informative presentation will highlight online resources, practical hints, and tips for your board.

## Start your conference right with the popular **CHICAGO SCHOOLS TOUR** offered during the 81st IASB • IASA • IASBO Joint Annual Conference Hyatt Regency Chicago • November 22, 2013



LOOKING BACK    **LOOKING FORWARD**

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Chicago Board of Education

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Tour options and further details will be available in the registration brochure on-line at [www.iasb.com](http://www.iasb.com) September 2013

**Advance registration and fee are required.**

### Remember:

Make reservations for Thursday night if you plan to attend a Friday Pre-Conference Event! Lodging requests for Thursday night should be included with the general district registration form.



### Questions?

Cynthia Woods,  
Director for Advocacy  
[cwoods@iasb.com](mailto:cwoods@iasb.com) • 630/705-3565

Bridget Trojan,  
Administrative Assistant  
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**Spotlight Schools Striking a Balance for Success** — As elementary schools strive to provide a foundation of learning so all students are on track to college and career readiness, a balance is needed between the rigor of academic expectations and a climate that supports students socially and emotionally.

**Successful Alternative Education Ideas** — Our mission is to educate all students and assist them in realizing their full potential as responsible, productive, contributing citizens. We also know students need to learn in a nurturing, safe environment that recognizes the diversity of all individuals.

**Trends in Employee Rights and Dismissals, Including PERA** — Join a discussion highlighting issues and methods districts should consider to minimize their exposure to teacher and union claims regarding teacher evaluations and performance ratings, improper RIF layoff, and non-compliance with PERA requirements in the teacher evaluation and RIF process. *(Attendance at this panel satisfies the PERA and Labor Law segment of PDLT Mandatory Training.)*

**Finding Funds** — As revenues continue to get squeezed, hear how some districts are applying the county school sales tax and are partnering with businesses and the community for extra dollars. Learn how to identify and plug internal inefficiencies in your operating budget.

**Mobile Devices: Closing the Achievement Gap** — District 100 has been 100 percent “one to one” since August 2012, giving over 4,000 K-8 students access to a mobile device. Teachers now differentiate lessons and personalize instruction, and students explore their own interests, learning through innovative classroom experiences.

**School Safety and Communications** — Learn how two districts handle crisis management and communication. DuPage HSD 88 has conducted crisis drills and will explain how to coordinate one. Libertyville SD 70 will share how it kept communication lines open in a year filled with numerous challenges.

**From Compliance to Competence: Developing Teacher Evaluation** — PERA requires pre-qualification for teacher evaluators AND competency training. This presentation will focus on selected activities associated with developing evaluator competence. Participants will also learn about the public/private partnership between the DuPage ROE and Teachscape, the Effectiveness Suite.

**Navigating SB315 and 7: Where Are We?** — PERA Evaluations and Education Reform are common terms today, but where is your school district in implementing the two laws? This panel will explore living within the limitations of these two statutes and highlight implementation procedures and protocols.

**Budgeting During Difficult Times** — Illinois’ financial situation remains precarious even as an unexpected windfall helped turn around nearly \$900 million in school cuts in three years. ISBE staff will review statewide finances and what they mean for schools during FY 14 and beyond.

**Quality Programming and Efficiency through Shared Services** — Four districts will share how they have worked together through a shared services model. Areas of collaboration include student programming, bidding/purchasing, and curriculum/common core implementation. Resources allocation and cost savings will be highlighted.

**Expenses, Cost Control and Annual Financial Reports** — Come and learn about the basic business office operations and the business administrator’s role in managing cash, meeting budgeting responsibilities, purchasing, state financial reporting and overseeing the expenditure process. *(Attendance at this panel satisfies the Financial Oversight and Accountability segment of PDLT Mandatory Training.)*

**Successful Educational Advocacy in Your School District** — Via PowerPoint, detailed handouts and a Q & A session, graduate to an effective educational advocacy committee and leave with an implementation and assessment model. This will truly enhance the partnership between district stakeholder groups and the board of education.

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**Saturday, November 23, 2013  
3:30 – 5 p.m.**

**Orientation for the New Board Team** — Whenever there is board turnover, team dynamics change. Come learn about a “three-step process” for orientation and hear from two boards how they approach the process so the governance team can hit the ground running.

**Sycamore Community Schools: A Success Story** — The schools of the Sycamore School District are Community Schools. The district intentionally partnered with its community and families and has produced tremendous benefits – academics, career readiness, childhood safety and more – for schools, families, and students.

**Update: Advisory Committee on Education Funding** — SR431/SJR 32 creates the General Assembly’s Advisory Committee on Education Funding, with the task of conducting a review of existing distribution methods and providing recommendations to implement a new education funding system.

**Setting District Goals and Direction** — Whether you call it setting district goals, strategic planning or mission/vision work, school boards are responsible for clarifying the district’s purpose. Hear how two school boards used IASB facilitation to help do this work the right way.

**Board Presidents Roundtable** — This presentation is an opportunity for board presidents to gather and share experiences, questions, ideas and frustrations. It is offered on both Saturday afternoon and Sunday morning; join us on either day, or both days.

**Current Trends in Collective Bargaining and Contract Management** — This session will cover current issues in collective bargaining, contract management and labor relations. Two experienced labor relations attorneys (labor and management) will present current information and host a Q & A session regarding collective bargaining.

**PERA and Education Reform Need Your Attention** — The terms and conditions of teacher employment were forever changed by the Performance Education Reform Act (PERA) and education reform. Learn about new requirements for evaluations, tenure, RIF, and dismissal along with what to expect concerning these changes at the bargaining table. *(Attendance at this panel satisfies the PERA and Labor Law segment of PDLT Mandatory Training.)*

**The 9-12 Generation Project: Inspire. Educate. Activate** — This project (the NY Says Thank You Foundation’s youth division) is the leading direct-service organization honoring 9/11. It’s built around values fundamental to positive youth development: compassion, kindness, diversity, citizenship, resilience, humanity, empowering survivors, and transforming tragedy into hope and volunteerism.

**Leadership and Learning** — Discover how a digital learning environment can facilitate new approaches to teaching and learning. Explore strategies for visionary leadership and innovative education and hear from leaders who have transformed districts and classrooms to better prepare students for their futures.

**Got Gaps! Get Interims!** — Participants will learn the step-by-step process and goals

pursued in filling the superintendent's position with an interim when time does not allow for an in-depth process to employ a full-time superintendent.

**Charter Schools: A Balancing Act** — Charter schools promised program and staffing flexibility in “unshackling” local districts from costly regulations. Now advocates seek to expand charter numbers. Can resulting challenges & innovations for public schools bring us closer to the goal of “educational success for all?”

**Finance Practices – The Role of the Board** — Hear perspectives from an IASB consultant, a superintendent and a board president on the board's role in district finance / board governance. Hear insiders' thoughts on “best practices” regarding monthly reports, audits, budget calendars and proper protocol in defining roles. *(Attendance at this panel satisfies the Financial Oversight and Accountability segment of PDLT Mandatory Training.)*

**From School House to State House** — Current members of the 98th General Assembly will share how experiences as former board members helped shape their approach to legislation. Besides their school leadership experiences, legislators will discuss action during the Spring session and the recently concluded Veto session.

**Using Analytics to Determine the Tax Rate** — Boards of Education must consider several variables when trying to manage a school district's tax rate and financial position. This session will explain how data and analytics can be used to help boards navigate and make important decisions.

**Superintendent Evaluations: One Key to Student Achievement** — Panelists will share their district's process for evaluating the superintendent on an annual basis and how they implement their Annual Planning Cycle. They will demonstrate how the process holds the superintendent accountable to the board for higher student achievement.

**Moving Forward: Transitioning to the Common Core** — Panelists will discuss progress in building community support for Common Core, supporting teacher preparation, and working with administrators. A district's journey to implementation starts with a knowledgeable board. Explore key points about transitioning and the rationale for this national effort.

**Board Self-Evaluation – Improve Your Governance Team** — Your basketball team wouldn't play without practice and neither should your board! The successful

board team assesses its practices and procedures to develop a winning strategy for meetings. See how a board self-evaluation can help your governance team score.

**Have Your Own National School of Character** — Join us and learn how Henry Raab Elementary School in Belleville District 118 became the only school in Illinois recognized in 2012 as a National School of Character. Learn about four main activities that can make their journey your journey.

**Creating a District Framework for Social Justice** — This session will focus on how the lens of social justice can be utilized to frame district improvement initiatives that mitigate the impact established societal and school norms have on maintaining the status quo and the achievement gap.

**Four School Districts Collaborate for Student Success** — Examine how four DuPage County districts (Addison SD 4, Villa Park SD 45, Salt Creek SD 48, and DuPage HSD 88) endeavored to collaborate on curriculum, assessment, joint board governance and even a collaborative school foundation to promote student success.

**Tech: Going One-to-One Amid Turmoil** — Follow West Prairie's 1:1 technology vision from concept to successful implementation during difficult times. Learn how board, administration, and faculty worked together to develop network capacity and infrastructure, found necessary funding to pay the bills, and built a high-quality program.

**Coordinated School Health – A Report Card** — The American Association of School Administrators received funding from the CDC to strengthen coordinated school health. Several Illinois districts are participating in this effort to develop, implement and analyze programs designed to address the health and well-being of all students.

**PERA Meets Teacher Evaluation: Taming the Beasts** — Using tests scores in teacher evaluation is as volatile as King Kong meeting Godzilla. Handouts ensure easy replication that transform “subjective drive-by evaluations,” into meaningful reviews. Balancing assessment types eliminates student growth jitters. Board involvement is foundational!

**Superintendent Employment Contract** — The school board's most important function is employment of the superintendent. At its base is the superintendent's employment contract. Enjoy a survey discussion of the elements of the contract and take the opportunity to ask questions of interest to you.

## NEED HELP DECIDING?

IASB's free online schedule planner lets you review every conference event by date, time, title, description, and location. The online planner can be customized, downloaded and printed for convenient use at the conference.

This free online tool will be available on IASB's Members-Only website beginning Oct. 15. Access is available at: <https://members.iasb.com>. A login account is required. For access instructions, visit: <http://iasb.com/press/memonly.cfm>.

**The New Evaluation System Impacts Dismissal/Renewal** — Evaluation systems for teachers and principals are changing, are you keeping up? Our experts will review the new evaluation system guidelines and what they mean to local districts making high-stakes decisions based on the new systems.

**When Disaster Strikes, Strike Back!** — The April 2013 flood in Marseilles, Illinois, caused widespread damage in the area. Hear how Marseilles Elementary District 150 responded. In addition to school personnel, panelists will speak to insurance/reinsurance, loss mitigation, governmental relief and subrogation matters.

**Hot Legal Topics in 2013** — Join us for a riveting session of what's new in the school legal world. Two esteemed attorneys will share their vast knowledge of hot issues plaguing school districts. Share in an ample array of information delivered in a humorous way.

**Technology: Bridging Education and Financial Decisions** — Increased technology use in the classroom means finding ways to balance the educational needs of students and the budget of the district.

## Sunday, November 24, 2013 8 – 9:30 a.m.

### SUNDAY MORNING COFFEE & CONVERSATION SESSIONS

Are you serving in a rapidly growing district or considering consolidation? Want to talk with other board members about complex issues such as multiculturalism? Share ideas with leaders facing the same role challenges.

Complimentary coffee will be provided in each session listed below – thanks to our sponsor Hodges, Loizzi, Eisenhammer, Rodick & Kohn – to help wake you up and get the conversation going!

**Board Presidents' Roundtable** — This presentation is an opportunity for board presidents to gather and share experiences, questions, ideas and frustrations. It is offered on both Saturday afternoon and Sunday morning; join us on either day, or both days.

### Electronic Board Packets with

**BoardBook** — Learn how your board can benefit from the use of BoardBook, an electronic board packet preparation, distribution, and publishing tool, available from IASB.

### The 9/12 Generation Project: Inspire.

**Educate. Activate.** — This project (the youth division of the NY Says Thank You Foundation) is the leading direct-service organization honoring 9/11. It's built around values fundamental to positive development of youth: compassion, kindness, diversity, citizenship, resilience, humanity, empowering survivors, and transforming tragedy into hope and volunteerism.

**Wrap It Up and Take It Home** — Don't leave Chicago without joining this interactive session to discuss it all and pick up pointers for informing your district and community about what you saw, did and learned at the 2013 conference.

**Board Member/Parent Hat** — Many individuals who serve on local boards do so because their children attend the schools.

Explore the ways that a board member/parent can separate those roles and decide which hat to wear when.

**Legally Stumped** — Is your district facing increasing social media challenges with staff and students? Is your board considering alternative security measures such as Tasers? Discuss ideas (and their legal implications) with leaders facing the same challenges.

**Aspiring Superintendent** — Whether you have completed requirements or are currently enrolled in coursework to become a superintendent, aspiring administrators won't want to miss this discussion with search staff experts from IASB and professional staff from IASA.

**Rural Issues** — Less money, changing student census, non-funded mandates, rising costs, outdated buildings; sound familiar? These are some issues rural district leaders are facing. Share your concerns and solutions in this interactive discussion of key issues while networking with your peers.

## Carousel of Panels

Join your colleagues to benefit from an exciting assortment of panels at this year's Carousel of Panels. In two large adjoining rooms, 33 different presentations will be offered at one time. Over a one hour and 45 minute time block, visitors can participate in three different panels of 30 minutes each. The event will be held from 1:30 to 3:15 p.m., Saturday, Nov. 23 at the Sheraton Chicago Hotel and Towers. Chosen topics will include:

- Common Core Standards: Let's all Talk the Talk
- The Association Between School-Based Physical Activity and Academic Performance
- Implementing RtI Through a Successful Problem-Solving Team
- Creative Ways to Maximize Fiscal Responsibility and Student Learning
- Dual Language Education for All
- Effective Co-Teaching Supports to Achieve Student Success
- How to Communicate without a Professional Communicator
- Stress: What Superintendents and Boards Need to Know
- 21st Century and STEM Learning at Low Cost
- Rising Star: Essentials for Board Members
- Performance Evaluation Reform Act (PERA) & School District Responses
- Preparing for a Bond Rating
- Advancing Skills in High Stakes Test Taking for Students with Disabilities
- Homeless = Choice = Unfunded Mandate
- 1:1 Computing from Planning to Implementation
- Advanced Learners Left Behind: Red Alert for School Board Members
- Secondary Character Education: The Power of GRIT
- Diversity: Supporting Students in the Digital Age
- See Ice, Think Twice Safety Education
- Boardroom to Classroom High Expectations = Positive Results
- Common Core and Much, Much More: Our District Boot Camp
- Creating and Sustaining a Successful Professional Learning Community
- Place to Call Home
- Increasing Achievement by Improving Climate
- Implementing Common Core Curriculum Through Shared Governance
- Your School Library Media Center at the Core of Learning
- Educating Students in the Least Restrictive Environment
- Utilizing Classroom Walk-throughs to Improve Student Achievement
- Model Academic and Behavioral Supports with Successful Outcomes
- Student Behavioral Threat Assessment: A Violence-Prevention Strategy
- The Challenges of Educating Students with ASD: It Can Be Done !
- When Seconds Save Lives ... The SchoolGuard App
- 20 Top Teaching Strategies Today

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## Training for all Board Support Professionals

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**Friday and Saturday, November 22 and 23, 2013**  
**Vevey Ballrooms, Swissotel, Chicago**

Join with other school districts from around the state to take advantage of the training offered to enhance the professional skills of the person who performs the duties of the school board secretary.

Registration for the 2013 Joint Annual Conference will entitle your board support professional (board/district secretary) to attend programming designed specifically to enhance the knowledge necessary to effectively perform the duties of the school board secretary. Benefits also include networking with other board secretaries from across the state, and the opportunity to attend all of the general sessions, other panel sessions, the bookstore and the exhibit hall during the Conference. Attendance at the pre-conference paid workshops on Friday, Nov. 22, will require an additional charge. There is no extra charge for the secretaries' program, but your support staff member must be registered for the Conference.

**Opening Session – Friday, Nov. 22, 9:30 a.m.** The program will kick off with the annual presentation of the Holly Jack Outstanding Service Award. Then, in the spirit of celebrating IASB's 100<sup>th</sup> year, we will re-visit the mission and history of the secretaries' program.

**Educational Sessions: Friday, Nov. 22, 10:30 a.m. – noon**

- Board/District Secretary Program: Networking/Mentoring Session – Large Districts
- Board/District Secretary Program: Networking/Mentoring Session – Small Districts

**Carousel: Friday, Nov. 22, 1:30 p.m.** Back by popular demand! A slightly different format, designed to address suggestions from last year's program, will be used. These "discussion circles" will address a large number of topics in a short period time. Come learn about:

- New Statutory Requirements
- ROE Compliance Visits
- Minutes and Agendas
- Ways to Use Electronics in Your Job
- Being a Notary Public
- Illinois Employment Information System (EIS) Reporting
- Setting Boundaries, Secretary Etiquette
- Managing Your Records

**Educational Sessions: Saturday, Nov. 23, 10:30 – noon**

- Give Yourself a Hand
- The Illinois Sunshine Laws (FOIA and OMA): A Secretary's Perspective
- BoardBook Live – Creating and Distributing Agenda Packets

**Educational Sessions: Saturday, Nov. 23, 1:30 - 3 p.m.**

- Illinois Municipal Retirement Fund: 2013 Pre-Retirement Workshop
- Legal Aspects of E-Communications
- Leveraging Technology to Enhance the Office, the Organization and the Board of Education



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Bookstore**

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SCHOOL GOVERNANCE  
KIDS BOOKS  
BIOGRAPHIES  
REFERENCE  
PRESENTERS' BOOKS  
SELF-HELP**

## Educational Environments Exhibition

If you are thinking of building or remodeling your facilities, whether you have a physical plant problem to solve or you just like to dream about what your school facilities could be, visit the 2013 Educational Environments Exhibit. It is located in the foyer outside the Columbus Ballrooms at the Hyatt Regency Chicago, East Tower. IASB Service Associates

have invited business firms engaged in any aspect of designing, constructing or equipping public school facilities to show off their best work at the 2013 Joint Annual Conference. Winning entries will be chosen in various categories. Whether you're building, remodeling or just daydreaming, you'll find a wealth of ideas.

## Tour Chicago Schools

Join representatives of IASB and the Chicago Board of Education on a tour of a Chicago school. Tours will explore five separate selected schools on Friday, Nov. 22, from 8 a.m. to 1 p.m. The theme, **Looking Back – Looking Forward**, honors IASB's 100th year. Schools to be visited are: John Charles Haines Elementary School, Edward K. Ellington Elementary School, Oscar F. Mayer Elementary

School, George Westinghouse High School and Carl Schurz High School. Your district's leaders and registered guests can be assigned to different tours or opt to take one tour together. A separate \$85 fee for this event includes breakfast (8 to 8:45 a.m., Regency Ballroom A&B, Hyatt Regency Chicago). *All tour participants must be paid conference registrants or guests of paid conference registrants.*

## CPDUs available

Certified Illinois teachers who are either registered conference attendees (board members) or registered guests of attendees are able to receive Continuing Professional Development Units (CPDU) for their participation in the 2013 Joint Annual Conference.

The State Teachers Certification Board has approved IASB as a certified CPDU provider for the annual conference. That means that any certified Illinois teacher who is registered as a conference attendee or a guest may receive 12 CPDU credits for attending the full conference. There is no cost to board members; however, there is a \$50 handling charge for non-board members who qualify for CPDUs and attend the conference as guests.

Evidence of Completion (ISBE form 77-21B) and Evaluation (ISBE form 77-21A) Forms will be available for pick-up at the conference registration desk in the Hyatt during regular registration hours from 7:30 a.m. to 5:00 p.m. on Friday and from 7:30 a.m. until Noon on Saturday. Evaluation forms may be returned to the CPDU desk from 3:00 and 5:00 p.m. on Saturday and from 8:00 and 10:00 a.m. on Sunday or may be mailed back to IASB as directed.

## Keynote Speakers

### First General Session: David Warlick

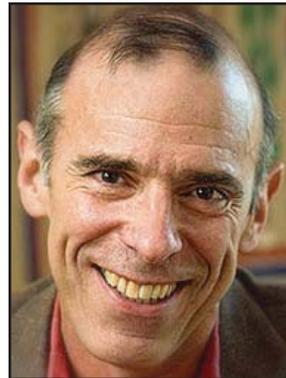
The keynoter at the First General Session on Friday, Nov. 22, will be David Warlick, a 35-year educator, who has been a classroom teacher, district administrator and staff consultant with North Carolina's Department of Public Instruction. For the past 15 years, he has operated The Landmark Project, a consulting and innovations firm in Raleigh, N.C. His attribution web site, Citation Machine, serves nearly a million page views a day and his classroom blogging service has served more than a quarter of a million teachers and students. He is also the author of four books about instructional technology and contemporary literacy.

### Second General Session: Tony Wagner

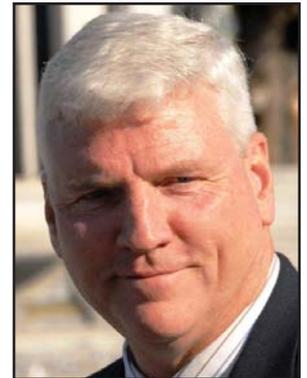
The second general session on Saturday, Nov. 23, will feature Tony Wagner, recently named the first Innovation Education Fellow at the Technology & Entrepreneurship Center at Harvard University. He was pre-



David Warlick



Tony Wagner



Erwin (Earl) Morse

viously the founder and co-director of the Change Leadership Group at the Harvard Graduate School of Education, serving in that role for over a decade. Wagner consults widely to schools, districts and foundations. His previous work experience includes 12 years as a teacher, principal, university professor in education, and founding executive director of Educators for Social Responsibility. He is also the author of five books.

### Third General Session: Erwin (Earl) Morse

The third general session on Sunday, Nov. 24, will welcome Erwin (Earl) Morse, a retired U.S. Air Force captain, the co-founder of the Honor Flights

Network. Morse began his 21-year military career in 1977 as a flight medic. He finished at Incirlik Air Base, Turkey, where he was accepted into the physician assistant training program. After retiring, Morse worked at a V.A. clinic in Ohio where about 300 of his patients were World War II veterans. He eventually recruited fellow pilots to begin flying elderly, disadvantaged patients to Washington, DC, to visit the WWII Memorial, completed in 2004. His leadership later led to his co-founding of the Honor Flights Network, a national program committed to flying veterans for free to visit their memorials. The program has served nearly 100,000 veterans and currently operates from 121 hubs across the country.