

GET YOUR SHARE OF THE  
**\$4 BILLION**  
 ILLINOIS SCHOOL PRODUCTS  
 AND SERVICES MARKET

Every November, thousands of school administrators and policy makers gather in one place for the IASB/IASA/IASBO Joint Annual Conference.

Here's how you can make sure your company is the one they remember when considering those purchasing decisions:

**Advertise in the official Conference program.**

This program is the constant companion of everyone attending the event. It's also carried back home and shared with those who couldn't attend. If you exhibit at the Conference, your company also will benefit from advertising to help make your booth and products stand out among the hundreds competing for attention.



**LEADING  
 BY LEARNING**

85th Joint Annual Conference ■ November 17-19, 2017 ■ Chicago



**USER-FRIENDLY PAGE SIZE**

**\$375**  
**Full Page**  
 4 5/8" x 7 7/8"

**\$225**  
**Half Page**  
 4 5/8" x 3 3/4"

**Artwork  
 due 9/1/17**

Prices include full color.  
 Trim size: 8 1/2" x 10 7/8"  
 Reproduction materials: High resolution pdf and eps files or call for specifications.

**Save 20% when you purchase  
 your ad with your Conference  
 Exhibit Booth registration!**  
 (See the Contract for Exhibit Space.)

**ADVERTISING POLICY** — All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising that is not in keeping with publication standards. Advertiser and advertising agency assume responsibility for content of advertisements printed and for any claims arising from them against the publisher. Advertising that simulates editorial content will be labeled "advertisement" and/or boxed, at the discretion of the publisher. **Payment is appreciated at time of purchase.**

**QUESTIONS** — Contact IASB's Advertising Manager at 217/528-9688, ext. 1131.

I'd like to place an ad in the **Conference program book:**    Full page    Half page    Rate: \_\_\_\_\_

Check enclosed     Please invoice me

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_



**Mail or email this form to:**

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 of School Boards**  
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