

The Illinois Association of School Boards presents

PRE-CONFERENCE WORKSHOPS

November 18, 2016 • Sheraton Chicago Hotel



LEADERSHIP STARTS HERE

84th IASB • IASA • IASBO
Joint Annual Conference

November 18-20, 2016 • Chicago

Full-Day Workshop Topics:

- The Basics of Governance
- The Job of Board President
- PDLT and PERA Training
- Myers-Briggs® Type Indicator
- The Board's Role and Work in Community Engagement
- Collective Bargaining

Half-Day Workshop Topics:

- Board/Superintendent Relationships
- School Finance
- Race and Its Impact on Achieving Equity in Schools



LeaderShop

KNOWLEDGE, SKILLS AND RESOURCES
FOR SCHOOL DISTRICT LEADERSHIP SM

#ILjac16



LEADERSHIP STARTS HERE

The Illinois Association of School Boards presents

PRE-CONFERENCE WORKSHOPS

Mix and match two half-day sessions or choose a full-day workshop

Registrants for the 2016 Joint Annual Conference can choose from six full-day and three half-day workshops on Friday, November 18th prior to the first General Session. These workshops will require a fee (\$280 for full-day workshops; \$140 for each half-day workshop) and advance registration. Pre-Conference Workshop participants must be registered for the Joint Annual Conference.

Full-Day Workshops

- The Basics of Governance
- Leading Leaders: The Job of Board President
- Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members
- Myers-Briggs® Type Indicator
- Connecting with the Community: The Board's Role and Work in Community Engagement
- Introduction to Collective Bargaining for School Board Members and Administrators

Half-Day Workshops

- The Board and its Superintendent: Developing and Maintaining an Effective Relationship (a.m. only)
- School Finance for Board Members: Topics and Trends (a.m. or p.m.)
- A Courageous Conversation About Race and Its Impact on Achieving Equity in Schools (a.m. or p.m.)

When and where?

All Pre-Conference Workshops will be held at the Sheraton Chicago Hotel, one level above the main lobby, on Friday, November 18, 2016.

Full-Day Workshops

- 8-9 a.m. Continental Breakfast and Registration
- 9 a.m.-3 p.m. Workshop
- 11:30 a.m.-12:30 p.m. Lunch (included)

Half-Day A.M. Workshops

- 8-9 a.m. Continental Breakfast and Registration
- 9-11:30 a.m. Workshop
- 11:30 a.m. Adjourn (Lunch is NOT included)

Half-Day P.M. Workshops

- 11-11:30 a.m. Registration
- 11:30 a.m.-12:30 p.m. Lunch (included)
- 12:30-3 p.m. Workshop



FULL DAY WORKSHOPS

The Basics of Governance

Check **B1** on registration form

Presenters: **Sandra Kwasa**, Director, Board Development, Illinois Association of School Boards, Lombard; and **Angie Powell**, Policy Consultant, Illinois Association of School Boards, Springfield

The Basics of Governance workshop will focus participants on board and board member roles and responsibilities. This workshop will provide participants with an opportunity to

- Identify the role and work of the school board.
- Distinguish board work from that of the superintendent and staff.
- Understand how each member relates to the full board.
- Discuss effective board and board member best practices.

This workshop fulfills the governance overview requirement for admission into IASB's LeaderShop Academy.



Leading Leaders: The Job of Board President

Check **B2** on registration form

Presenters: **Barbara Toney**, Director, Field Services, Illinois Association of School Boards, Lombard; and **Steve Clark**, Consultant, Targeting Achievement through Governance, Illinois Association of School Boards, Lombard

Leaders set the tone and expectations for the groups they serve. The board president, more than any other individual board member, has the power to impact the quality of the board's work. The effective board president does far more than just "run the meeting." He or she is expected to keep the board focused on setting district direction; provide the opportunity for board members with divergent views to have their say without acrimony and without showing favoritism; maintain open lines of communication with the superintendent, other board members, and the public; be knowledgeable of the legal requirements of the board of education; and much, much more. Plan to attend this interactive workshop designed specifically for you — the board president. It will explore your difficult and challenging roles with their various responsibilities and duties.

You will learn about

- Relationships with the rest of the board and the superintendent.
- Legal responsibilities.
- Keys to effective meetings.
- Parliamentary procedure.
- Managing board conflict.
- Communications.
- Teamwork.



Professional Development Leadership Training (PDLT) and performance Evaluation Reform Act (PERA) Training for School Board Members

Check **B3** on registration form

Presenter: **Maureen Anichini Lemon**, Attorney, Ottosen Britz Kelly Cooper Gilbert & DiNolfo, Ltd., Naperville; Member, Illinois Council of School Attorneys

Professional Development Leadership Training (PDLT) for School Board Members satisfies the requirements for mandatory board member training per Public Act 097-0008 and includes four (4) hours of instruction in education and labor law, financial oversight and accountability, and fiduciary responsibilities. Additionally, it will fulfill the requirement for **Performance Evaluation Reform Act (PERA) Training for School Board Members**. Every school board member, elected or re-elected, **must** complete this training in the first year of his/her term. A board member who has already complied with this requirement is not required to take this training again.



Myers-Briggs® Type Indicator

Check **B4** on registration form

Presenter: **Larry Dirks**, Director, Field Services, Illinois Association of School Boards, Springfield; and **Laura Martinez**, Director, Field Services, Illinois Association of School Boards, Lombard

Back by popular demand. Countless board members and administrators have found Type (MBTI) to be an excellent resource for governance, organizational, and personal excellence. Two of our own IASB field service staff members will bring their expertise in MBTI assessment and board governance together in this engaging workshop. This workshop will help you to

- Enhance your board's ability to make good decisions.
- Use your strengths and those of others on your board to develop consensus on issues.
- Communicate effectively with board, staff, and community.
- Develop strategies toward effective meetings.



Connecting with the Community: The Board's Role and Work in Community Engagement

Check **B5** on registration form

Presenters: **Angie Peifer**, Consultant, Board Development, Illinois Association of School Boards, Springfield; and **Patrick Rice**, Director, Field Services, Illinois Association of School Boards, Springfield.

“The school board engages in an ongoing two-way conversation with the entire community” (from IASB’s *Foundational Principles of Effective Governance*).

That sounds good, but what does it mean? What is the board’s role in this work and how does the board begin? Why should a board want to engage its community? Attend IASB’s newest workshop to learn the answers to these questions. Participants in this workshop will

- Understand what community engagement is and how it differs from public relations.
- Understand the key principles of effective community engagement.
- Understand and practice how to fulfill the board’s role in community engagement efforts.
- Consider why effective community engagement is essential to public education.



Introduction to Collective Bargaining for School Board Members and Administrators

Check **B6** on registration form

Presenters: **David Braun**, Attorney, Miller, Tracey, Braun, Funk & Miller, Ltd., Monticello; Member, Illinois Council of School Attorneys; **Kyle Freeman**, Superintendent, Washington CHSD 308; and **George M. Kohut**, Retired Assistant Superintendent, Belleville THSD 201

Attend this workshop to learn what every school board member — and every administrator — needs to know about collective bargaining:

- What the law requires of school boards and employee unions;
- Steps involved in bargaining labor contracts;
- Alternative processes;
- Politics and psychology of school bargaining;
- Roles and responsibilities of boards and administrators;
- How to handle labor disputes; and
- How to keep labor relation problems from destroying human relationships.





HALF-DAY WORKSHOPS

The Board and its Superintendent: Developing and Maintaining an Effective Relationship

Half-day a.m. session. Check **B7** on registration form

Presenters: **Reatha Owen**, Director, Field Services, Illinois Association of School Boards, Springfield; and **Perry Hill**, Director, Field Services, Illinois Association of School Boards, Lombard.

An effective school board works to develop and maintain a productive relationship with the superintendent — a relationship consisting of mutual respect and a clear understanding of respective roles and expectations. Attend this workshop to learn how to engage in a deliberate process that benefits your board, superintendent, and district. Participants in this workshop will

- Review the characteristics of a high quality relationship.
- Learn a framework for identifying relationship issues.
- Consider steps to develop a more productive relationship.
- Analyze a case study to apply their new knowledge.



School Finance for Board Members: Topics and Trends

Offered twice. Check **B8 (a.m.)** or **B9 (p.m.)** on registration form

Presenter: **Howard Crouse**, Senior Vice President, Financial Planning Services, PMA Financial Network and the staff from Forecast5/PMA.

Experienced board members have been asking for more depth regarding school finance in Illinois and this year we have the workshop just for you. Join Howard Crouse and a group of experts and practitioners as they dive into the status of state revenue, property tax issues, and the condition of school finance across Illinois. Participants will learn more regarding new legislation, GSA calculations, negotiations, and other “hot topics.” Join us to learn more.



A Courageous Conversation™ About Race and Its Impact on Achieving Equity in Schools

Offered twice. Check **B10 (a.m.)** or **B11 (p.m.)** on registration form

Presenter: **Glenn Singleton**

Despite our rhetoric “No Child Left Behind,” the belief that some children cannot learn and thus, will not achieve at high levels persists. Increasingly, “gap” research points to the insidious and pervasive effects of personal and institutional unconscious racial bias as a root cause of racial achievement disparities in U.S. schools. Addressing the intersection of race and exclusion and how they manifest today in the culture and climate of school districts is critical to creating a successful strategy for eliminating racial achievement disparities. In his remarks, Glenn Singleton will explore the topic of institutional racism and its impact on student achievement; introduce the tools for *Courageous Conversations*™ (the Agreements, Conditions, and Compass); and guide the IASB audience in a discovery of how honest, “courageous conversation” about race among educators is essential to help ALL children, particularly children of color, to achieve at the highest levels.



*Courageous Conversations is a trademark of Pacific Education Group, Inc.



HOW TO REGISTER

Registration for these workshops is open only to those who have registered for the 2016 Joint Annual Conference.

84th **IASB·IASA·IASBO**
Joint Annual Conference
November 18-20, 2016 • Chicago

Advance Registration

Workshop space can be held with advance payment by check, purchase order, or credit card. Advance registrations will be accepted until 4:30 p.m. on Friday, November 4, 2016, as long as space is available. Mail, fax, or email your registration to

IASB Registrar
2921 Baker Drive
Springfield, Illinois 62703-5929
FAX 217/528-2831
Email registrar@iasb.com

Confirmations and badges will be mailed in early November to the district office address.

On-Site Registration

On-site registration at the Sheraton Chicago can be accepted Friday morning only if space is available at a fee of \$330 for a full-day workshop and \$190 for half-day workshop. Remember, registration for any workshop is open only to those who are registered for the Joint Annual Conference.

Cancellation

Advance registrants who later find they cannot attend are urged to promptly notify the IASB Registrar by email to registrar@iasb.com or fax at 217/528-2831. Registration fees will be refunded if cancellation is received by IASB by noon on Friday, November 11.

LeaderShop Credits

All workshops are a part of the LeaderShop Academy program.

Questions about the Pre-Conference Workshops?

Please contact Peggy Goone (ext. 1103) at either 217/528-9688 or 630/629-3776 or go to www.iasb.com/jac16/ for information about the Joint Annual Conference.

Cost

Full-Day Workshop tuition is \$280

Includes continental breakfast, lunch, breaks, and workshop materials.

Half-Day Workshop tuition is \$140

A.M. Half-Day Workshops include continental breakfast, breaks, and workshop materials (lunch is NOT included).

P.M. Half-Day Workshops include lunch, breaks, and workshop materials (continental breakfast is NOT included).

NOTE: Participants may register for two half-day workshops for a total of \$280, which includes continental breakfast and lunch.



**IMPORTANT NOTE
REGARDING THURSDAY
NIGHT LODGING:**
Workshop attendees may want to consider a Thursday night reservation at a Conference hotel in order to arrive on time Friday morning.

Advanced registrations will be accepted until 4:30 p.m. on Friday, Nov. 4, 2016, as long as space is available.

IASB Pre-Conference Workshop Registration Form

Tuition is \$280 for each all-day Pre-Conference Workshop; \$140 for each half-day workshop. Continental breakfast, lunch, breaks, and all materials are included in the full-day workshop registration fee. Half-day morning workshop includes continental breakfast; half-day afternoon workshop includes lunch.

NOTE: Participants may register for two half-day workshops for a total of \$280, which includes continental breakfast and lunch.

For multiple registrations, please attach a list to this form; be sure to list name, email address, title, and workshop for each registrant.

Payment by check, purchase order, or credit card is required for all registrations.

IASB WORKSHOPS — PLEASE CHECK THE BOX NEXT TO THE EVENT(S) YOU WISH TO ATTEND:

- B1** The Basics of Governance
- B2** Leading Leaders: The Job of Board President
- B3** Professional Development Leadership Training (PDLT) and Performance Evaluation Reform Act (PERA) Training for School Board Members
- B4** Myers-Briggs® Type Indicator *
- B5** Connecting with the Community: The Board's Role and Work in Community Engagement *
- B6** Introduction to Collective Bargaining for School Board Members and Administrators
- B7** The Board and its Superintendent: Developing and Maintaining an Effective Relationship — *half-day a.m.* *
- B8** School Finance for Board Members: Topics and Trends — *half-day a.m.* *
- B9** School Finance for Board Members: Topics and Trends — *half-day p.m.* *
- B10** A Courageous Conversation About Race and Its Impact on Achieving Equity in Schools — *half-day a.m.* *
- B11** A Courageous Conversation About Race and Its Impact on Achieving Equity in Schools — *half-day p.m.* *

* Indicates registration is closed for workshop.

Please note: Registration for these workshops is open only to those who are registered for the Joint Annual Conference.

Name: _____ # of Registrations: _____

Email Address: _____ Daytime Telephone: _____

School District Name/No.: _____

Address: _____

City/State/Zip: _____



If you need special arrangements, contact IASB at 217/528-9688, ext. 1103.

PLEASE INDICATE METHOD OF PAYMENT:

- Check in the amount of \$ _____
- Purchase Order Number _____ in the amount of \$ _____
- Charge \$ _____ to Visa MasterCard Discover Credit card information if applicable:

Credit Card No.: _____ Expiration Date: _____ Card Security #: _____

Signature: _____ Email Address: _____

Mail, fax, or scan your registration and payment information to:
Registrar, Illinois Association of School Boards
2921 Baker Drive
Springfield, Illinois 62703-5929
Fax: 217/528-2831 Email: registrar@iasb.com