

The quality of public education is continually regarded to be the most important single issue facing our country. It shapes individual lives and how we live as a nation. IASB has been at the forefront of supporting those who govern and direct the course of public schools in Illinois for 100 years.

We invite you to become a sponsor of IASB events, thereby helping us sustain our crucial work in this increasingly complex world. In doing so, you will be given recognition among educational leaders for your support.

Please review the information contained in this brochure and consider how you may best further IASB's mission and enhance your own visibility in the educational governance community.

Please contact Carla Bolt at 217.528.9688, ext. 1140 or [cbolt@iasb.com](mailto:cbolt@iasb.com) for assistance and information.

## IASB is celebrating its 100th anniversary in 2013

It is offering these Sponsorship Opportunities to support IASB events

### 2013 Joint Annual Conference\*

Weekend before Thanksgiving (Fri./Sat./Sun.)

Note: Attendance is approximately 10,000 – 12,000.

#### Legacy Sponsor

\$15,000

This level includes a Basic Booth in our Exhibit Hall, A Full Page Ad in the Conference Program (back page and other prime locations available on a first come basis for an additional charge), Banner Signage (double-sided 4' x 6') in one of the main hallways leading to the General Session Grand Ballroom, recognition in a PowerPoint Presentation that runs prior to the start of each General Session, verbal recognition at our General Sessions, recognition at our Fall 2013 and Winter/Spring 2014 Division Meetings (21 Divisions), recognition as Hospitality Sponsors at our Officer Conference Receptions and quarterly Board of Directors meetings.

#### Millennium Sponsor

\$10,000

This level includes a Basic Booth in our Exhibit Hall, A Full Page Ad in the Conference Program, Banner Signage (single-sided 4' x 6') in one of the main hallways leading to the General Session Grand Ballroom, recognition in a PowerPoint Presentation that runs prior to the start of each General Session and recognition as hospitality sponsor in the Comiskey Room at the Joint Annual Conference.

#### Century Sponsor

\$5,000

This level includes a Basic Booth in our Exhibit Hall, Half Page Ad in Conference Program, Shared Banner Signage (half of 4' x 6' single-sided) in one of the main hallways leading to the General Session Grand Ballroom, and Recognition as Hospitality Sponsors at our Officer Conference Receptions.

#### Decade Sponsor

\$3,000

This level includes a Basic Booth in our Exhibit Hall, Recognition on a banner (4' x 6') labeled "Decade Sponsors" with multiple sponsors to be located at a prominent site at the Hyatt Regency.

\*Additional Booths may be purchased by our Legacy, Millennium, Century or Decade Sponsors to meet additional needs at regular convention prices.

continued



**Premier Sponsorships**

A special class of premier sponsorships has been established to afford individuals or organizations the opportunity to provide a highly visible service with commensurate recognition. Detailed information will be available soon.

Note: These premier sponsorships will be available on a first-come basis. Please contact Carla Bolt at 217.528.9688 or [cbolt@iasb.com](mailto:cbolt@iasb.com) to obtain further details.

The mission of the Illinois Association of School Boards is excellence in local school governance in support of quality public education.

# An Invitation for Sponsorship from the Illinois Association of School Boards



WILLIAM BUTLER YEATS

“EDUCATION IS  
NOT THE FILLING  
OF A PAIL, BUT  
THE LIGHTING  
OF A FIRE.”

## Sponsorship Opportunities continued

### Chicago Schools Tours (Friday) \$2,500

Approximately 200 attendees participate in the Chicago Schools Tours. For the past 42 years IASB, in cooperation with the Chicago Board of Education, has provided this opportunity for educators to visit a variety of Chicago schools

- ✓ Recognition in printed conference/workshop materials
- ✓ Signage at the event
- ✓ Verbal recognition at the event

### Pre-Conference Workshops (Friday) \$2,500

Conference attendees choose between full- and half-day workshops. They cover principles of effective school governance, board member skills, and other key issues affecting board work and decision making.

- ✓ Recognition in printed conference/workshop materials
- ✓ Signage at the event
- ✓ Verbal recognition at the event

### Secretarial Program (Friday) \$2,500

Two days of educational sessions are offered for school board secretaries or individuals who serve as recording board secretary.

- ✓ Recognition in printed conference/program materials
- ✓ Signage at the event
- ✓ Verbal recognition at the event

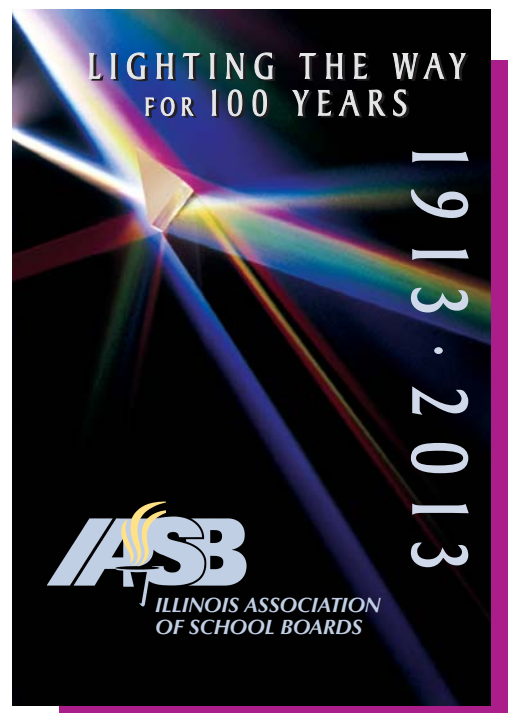
### Comiskey Room – IASB Services (Friday/Saturday) \$2,500

All conference attendees are invited to visit IASB's popular Information Room. Here they confer with Association officers and staff, meet state board of education officials, and learn about IASB services.

- ✓ Recognition in printed materials
- ✓ Signage at the event

*\*will need commitment by August 30 to be listed in the conference program.*

Sponsors must be engaged in activities consistent with IASB's educational mission and tax-exempt purpose. This opportunity is open to any individual, vendor or firm that supports the mission of IASB, including those that may not be eligible to become IASB Service Associates.



### Division Meetings (42 meetings) Fall 2013 and Winter/Spring 2014 \$2,500

Attendance is approximately 50-200 per meeting; total attendance each season is approximately 1,800-2,000. Deadline: July 30, 2013

- ✓ Recognition in printed IASB publications distributed to all IASB members
- ✓ Signage at each meeting
- ✓ Verbal recognition during the business portion of each meeting (sponsor representatives will be introduced)



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